

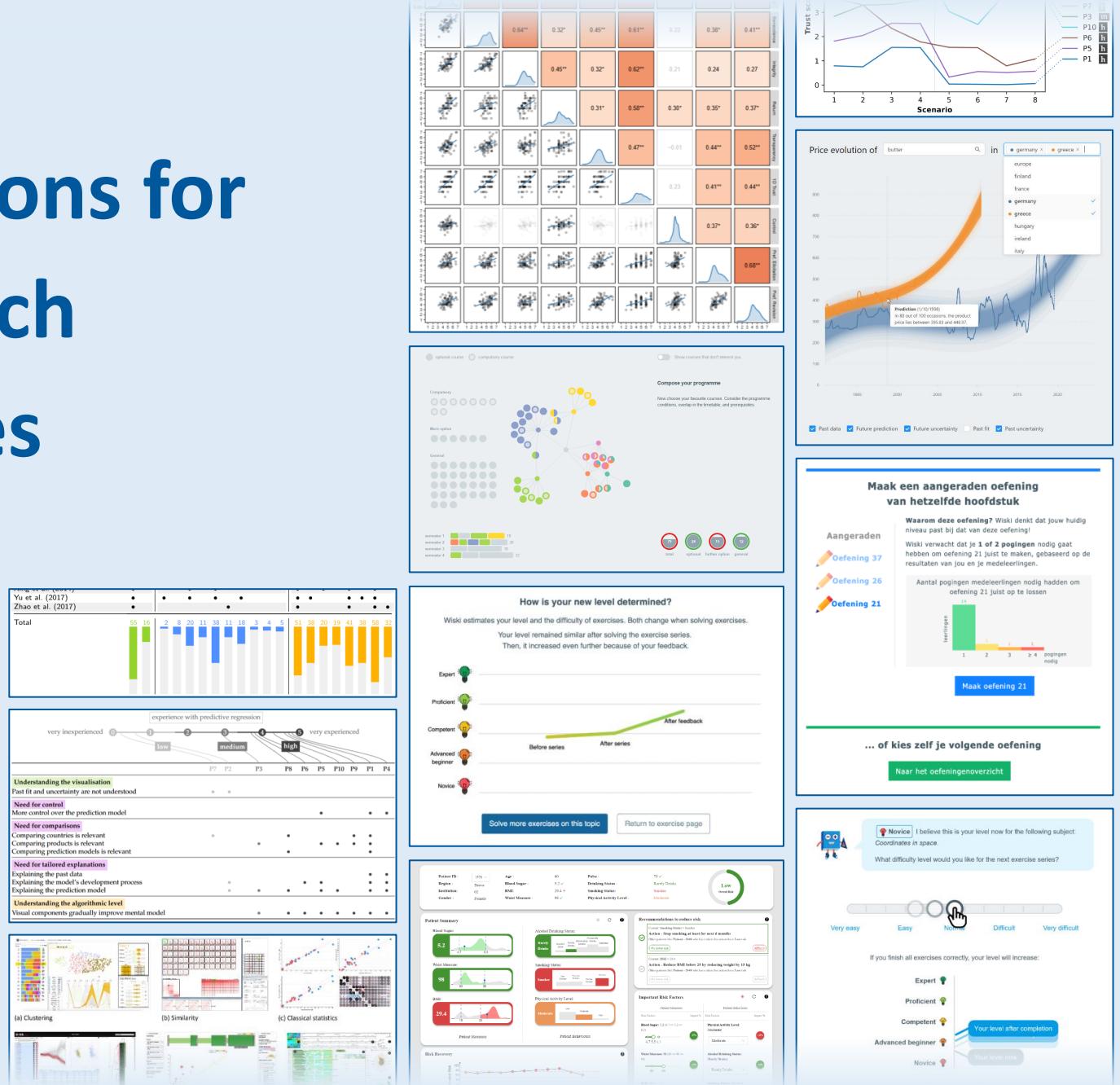
Interactive Visualisations for Explainable AI Research and Research Practices



Jeroen Ooge
jeroenooge.be



Universiteit
Utrecht



About Me



Jeroen Ooge
jeroenooge.be

"yeh-roon ow-geh" 😂

About Me



Jeroen Ooge
jeroenooge.be

About Me

*Human-centred explainable AI
with visualisations*

My short life

MSc fundamental mathematics
MSc applied informatics
2012-2019



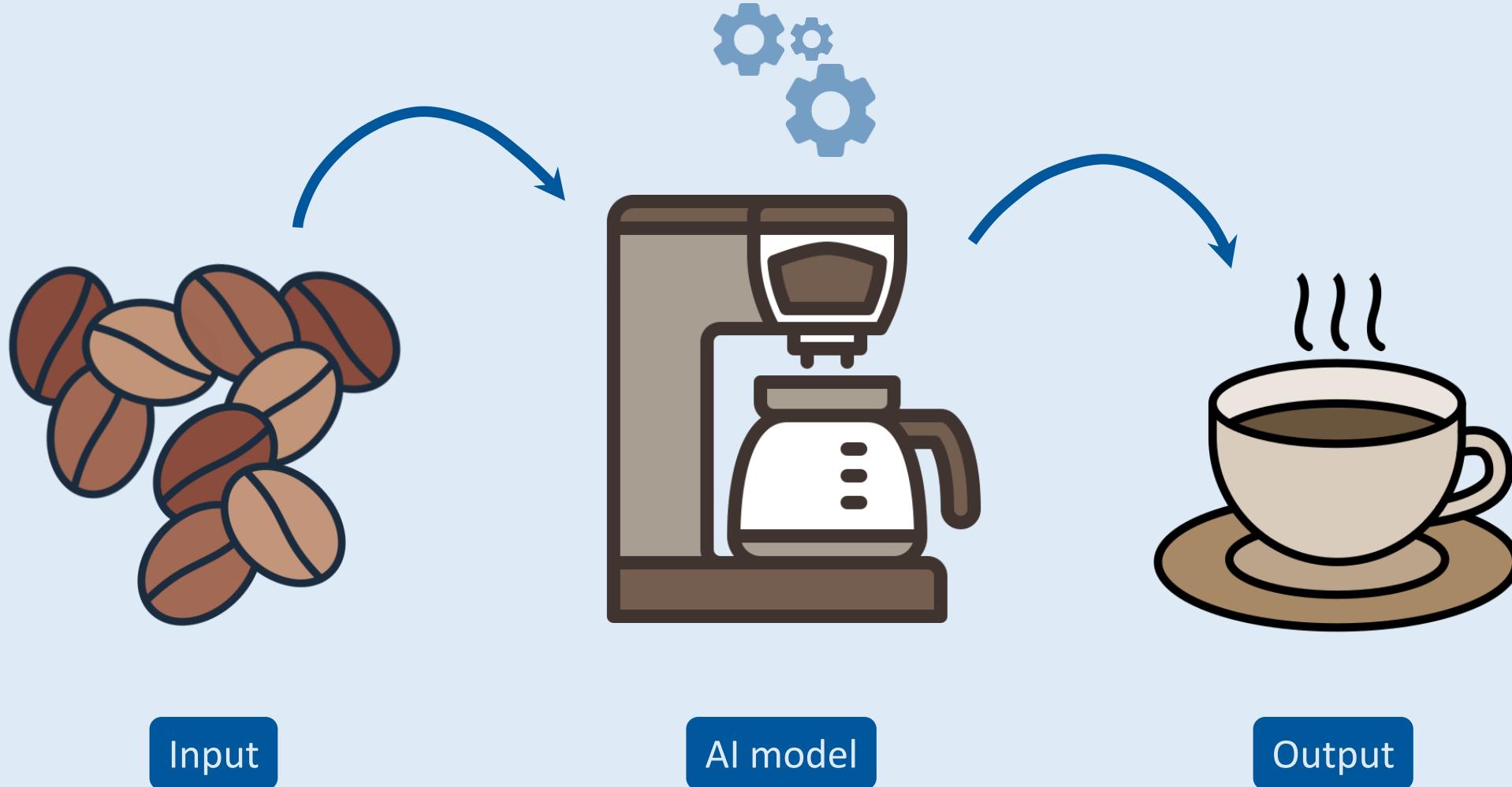
Universiteit
Utrecht

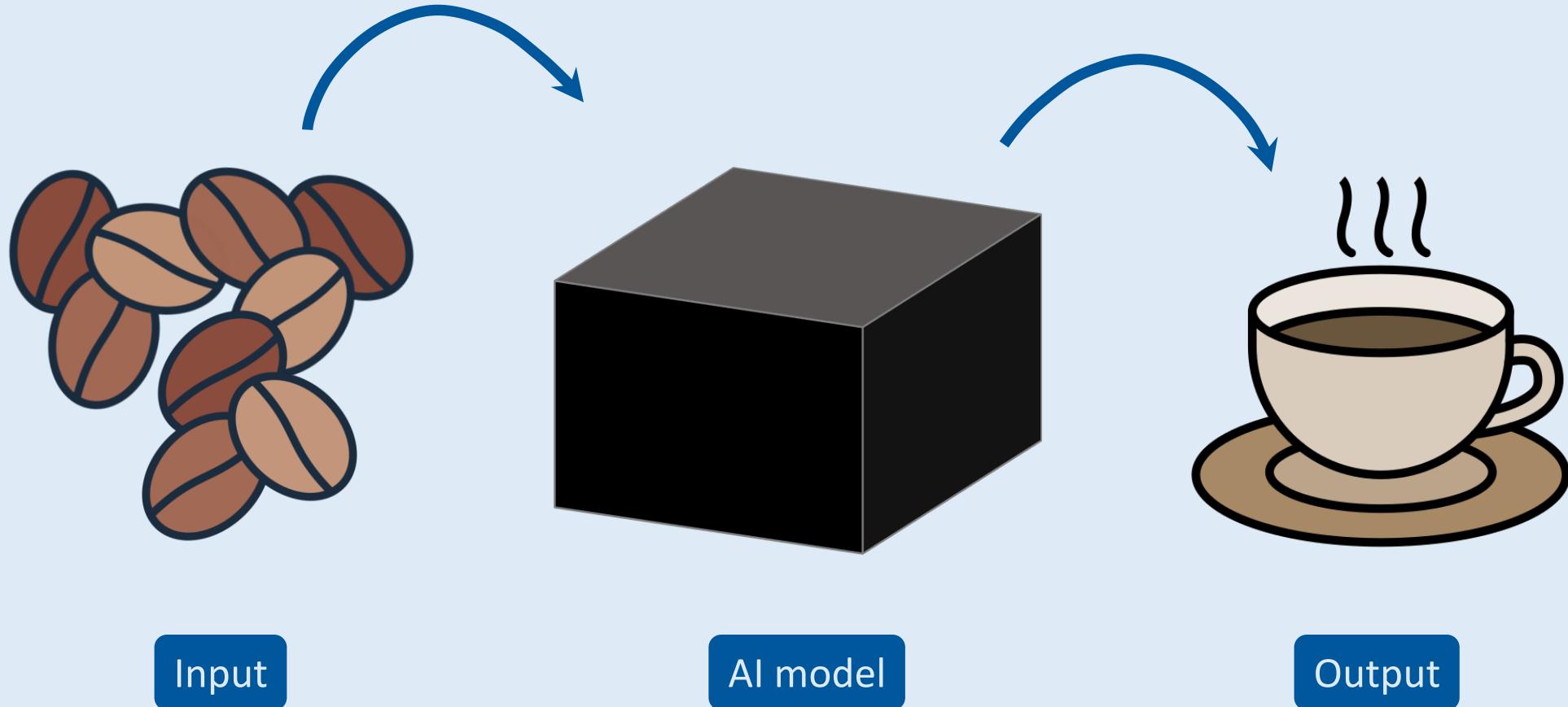
PhD researcher
at KU Leuven
2019-2023

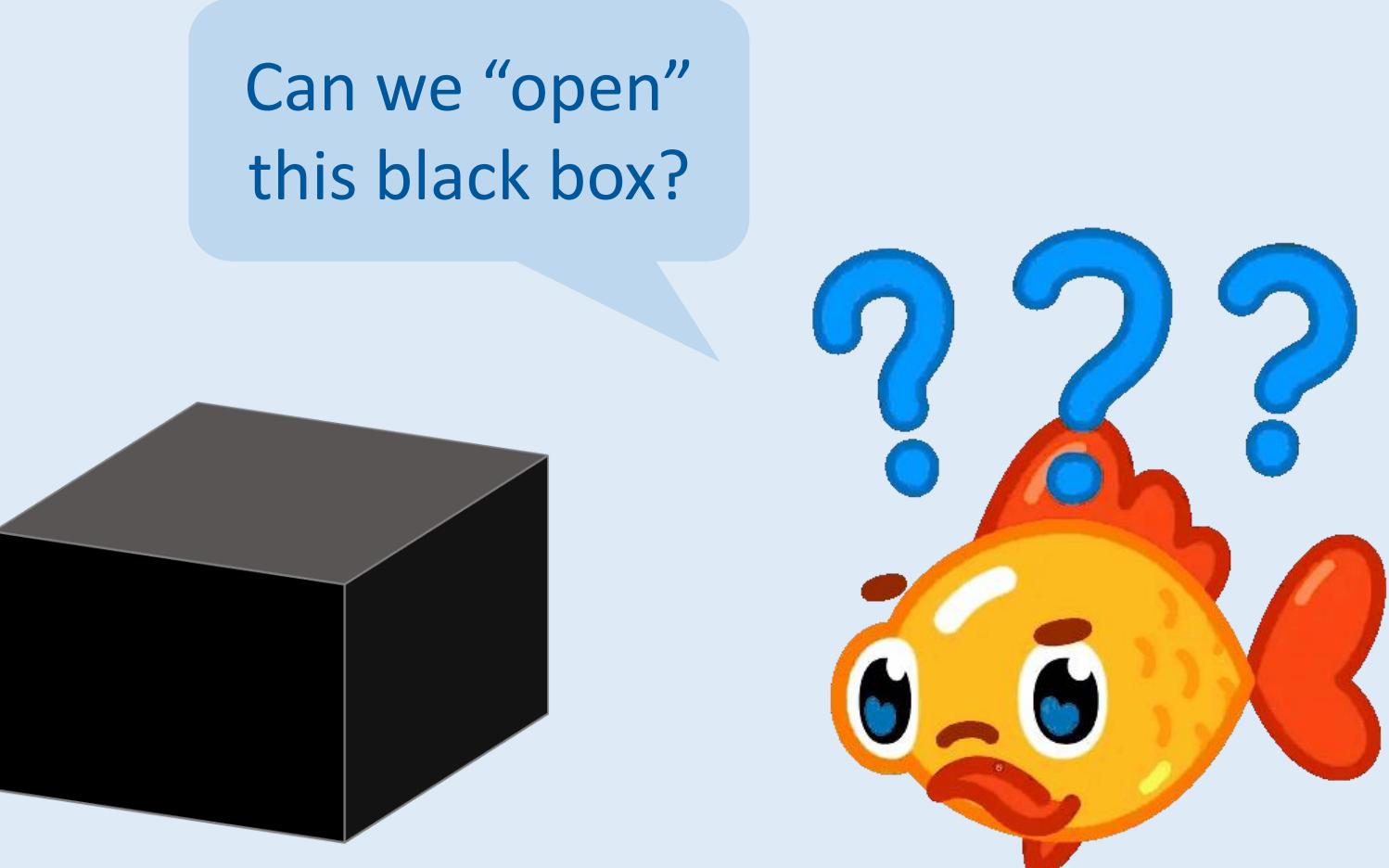
Assistant professor
at Utrecht University
2023-now



Jeroen Ooge
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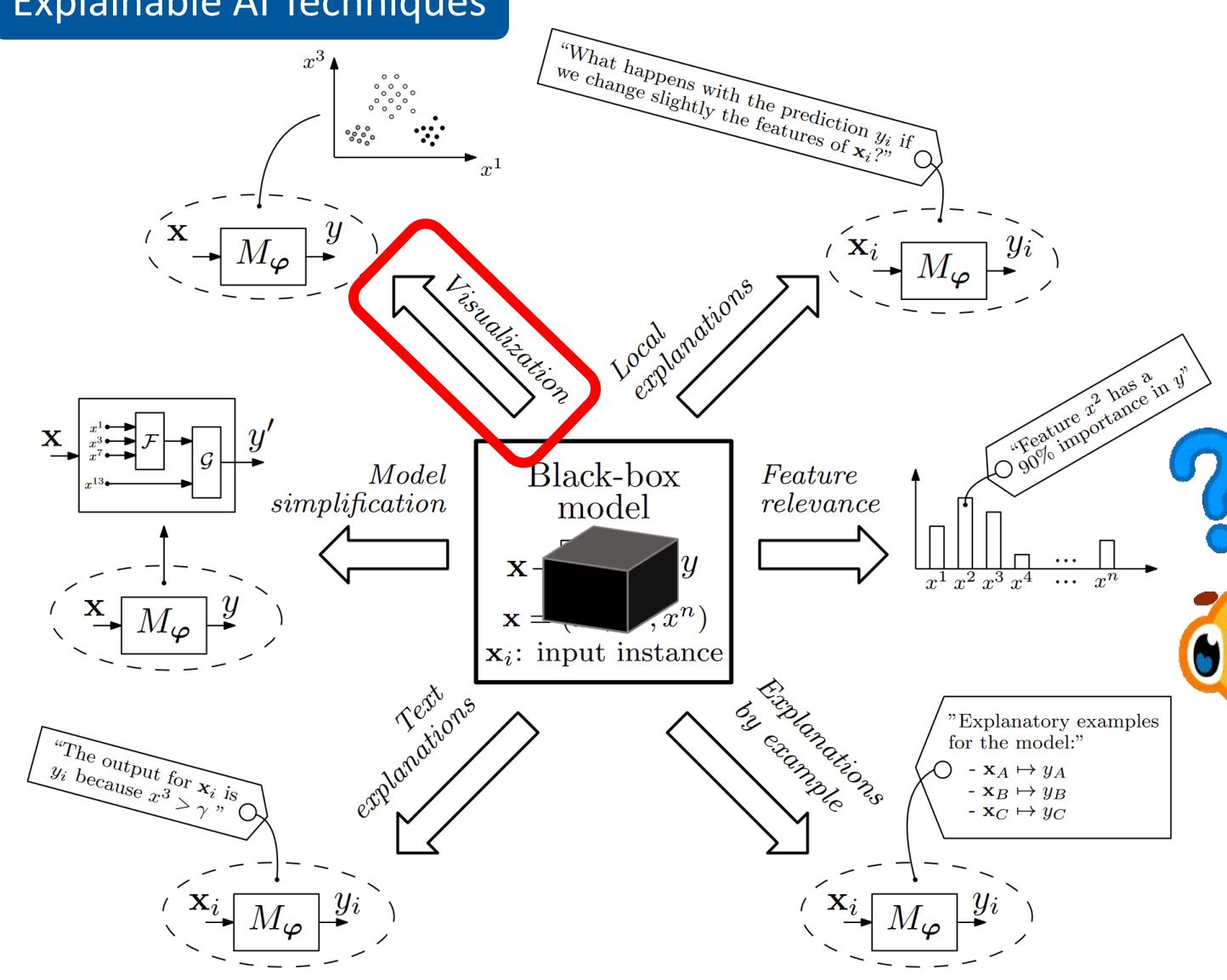




Can we “open”
this black box?



Explainable AI Techniques



Which explanation type do we use?

Who is the audience?

What is the context?





Human-Centred Explainable AI

Different people and contexts
need different explainability solutions

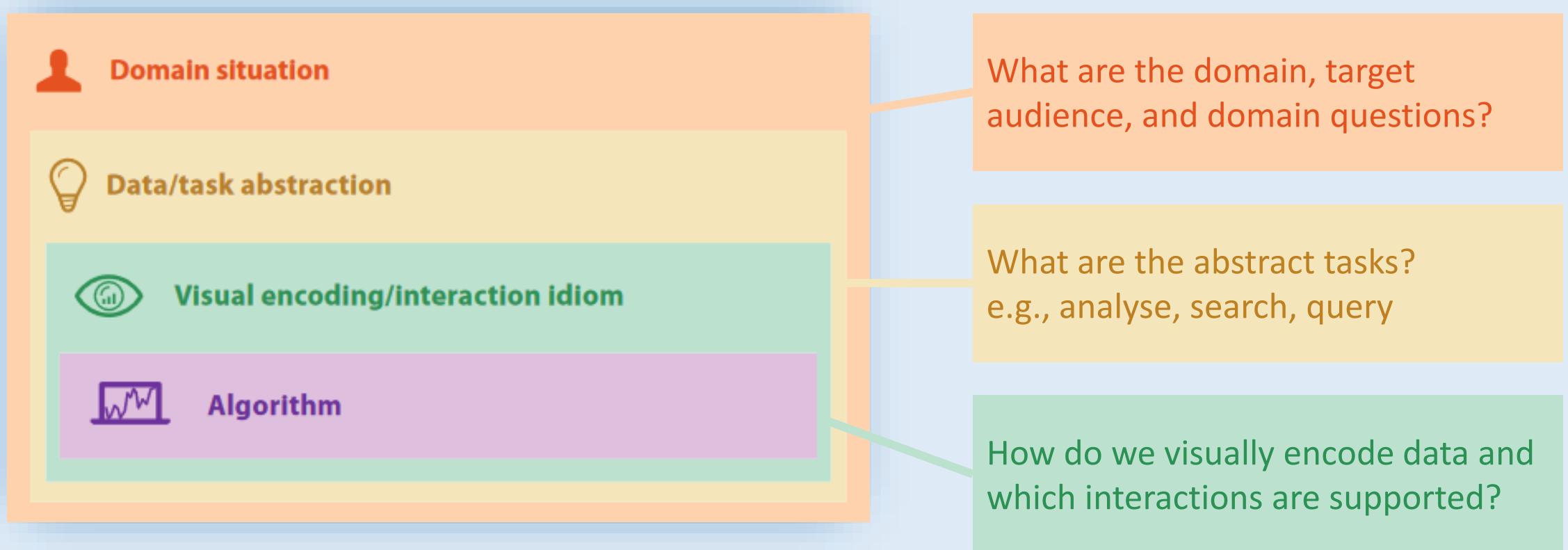
My goal: design visual explanations and
evaluate how they affect people's behaviour
(e.g., trust, understanding, motivation)

I Complex Visual Dashboards

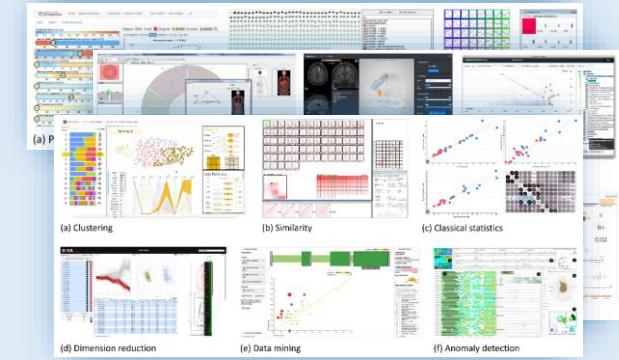
II Simple Visualisations

III Visualisations in Reports

Quick Recap of the Nested Model

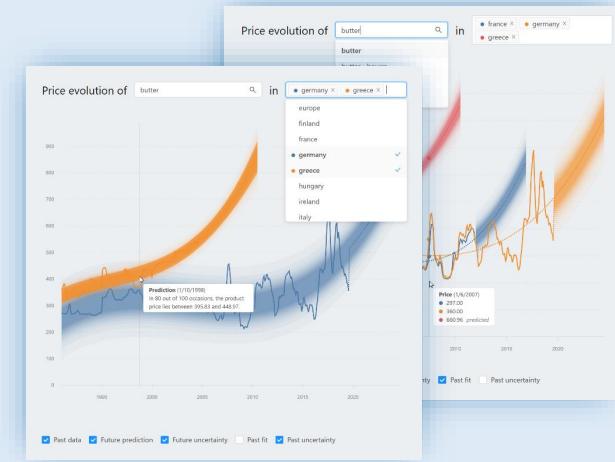
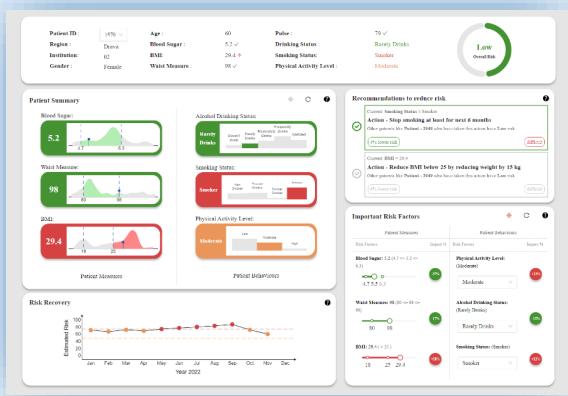


I Complex Visual Dashboards

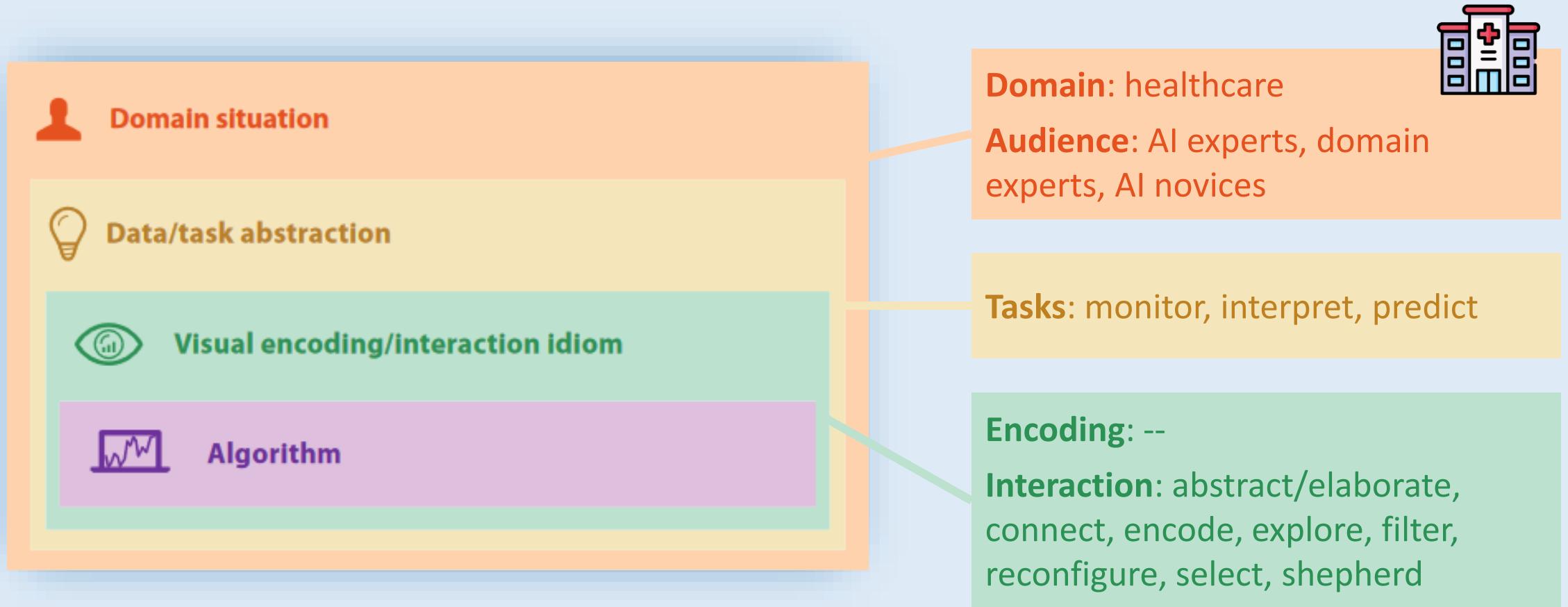


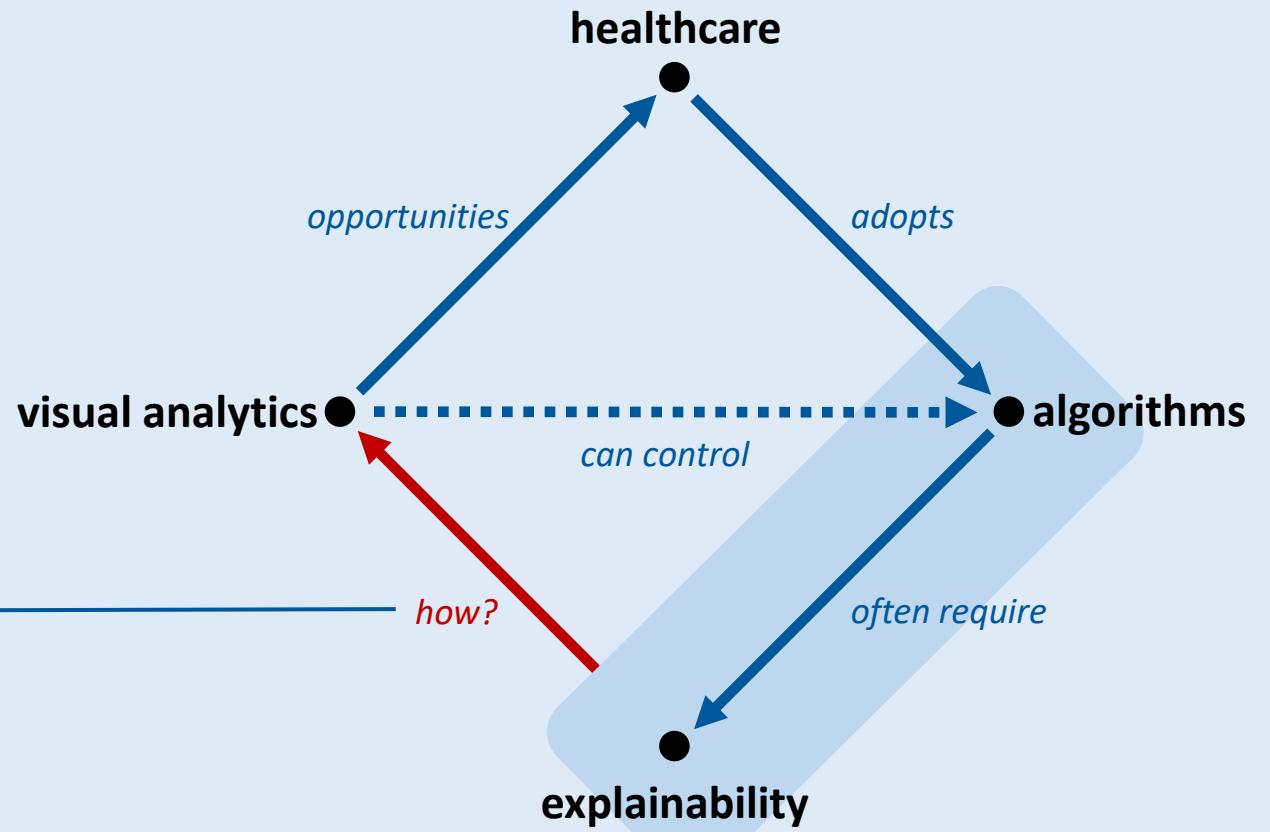
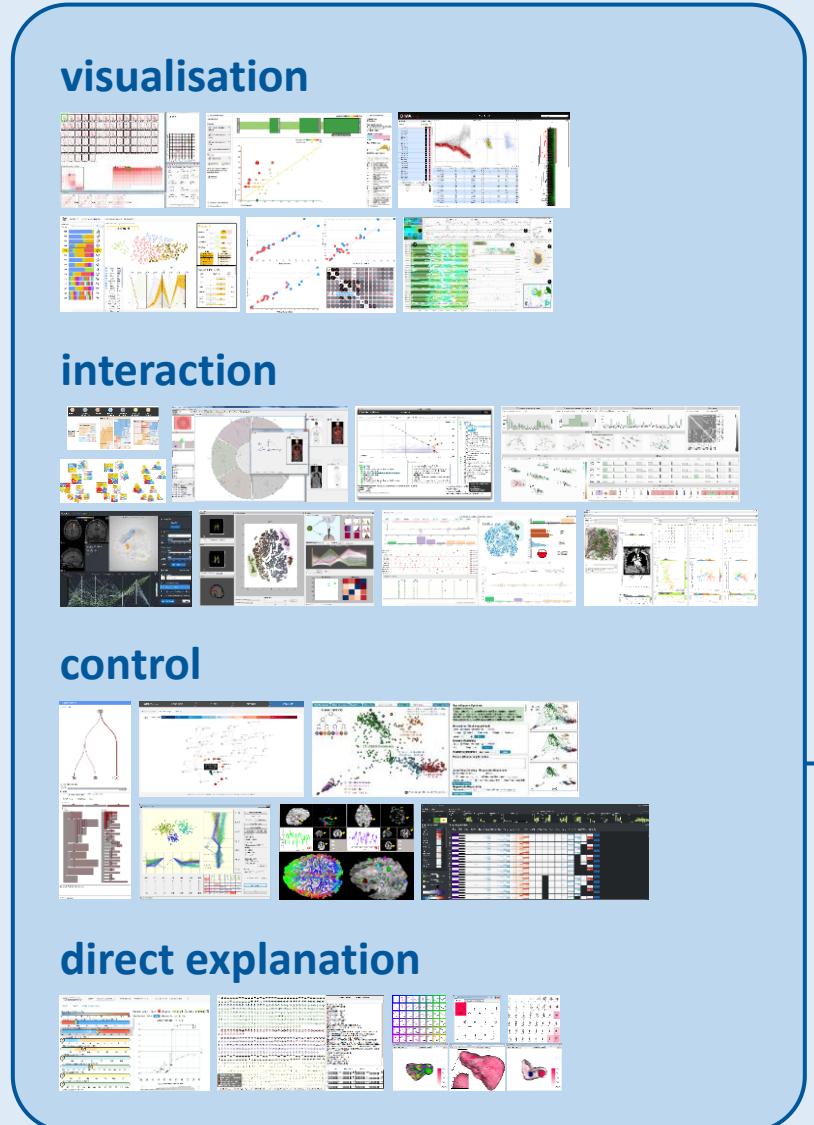
II Simple Visualisations

III Visualisations in Reports



#1: Visual Analytics in Healthcare

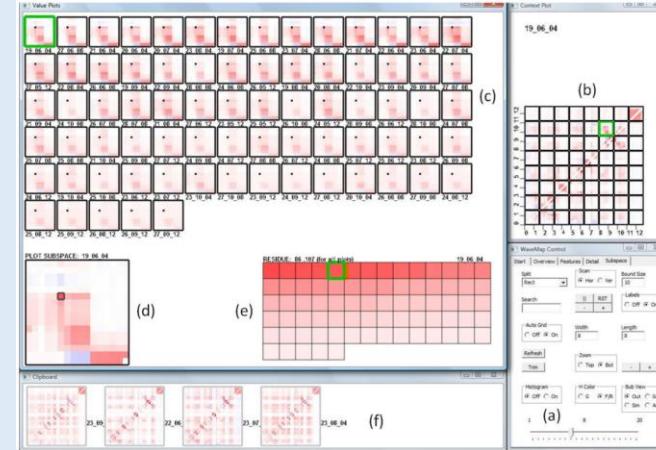




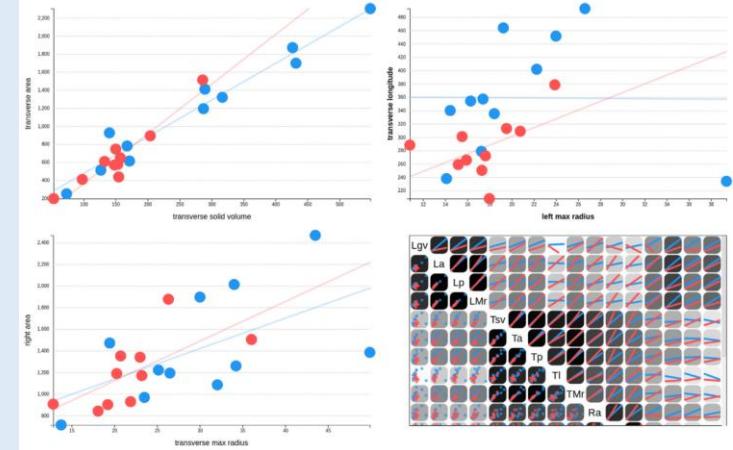
Visualisation



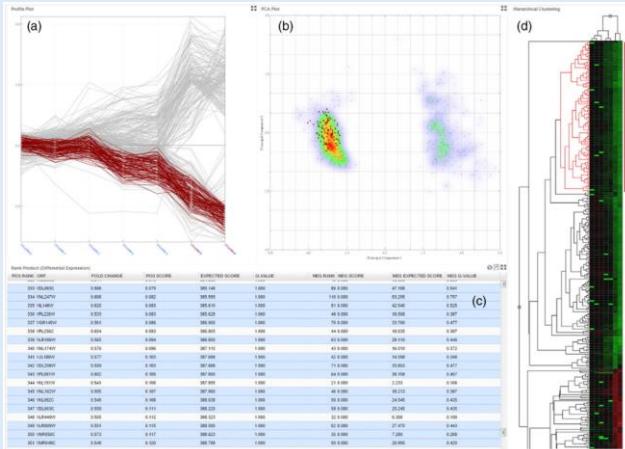
Clustering



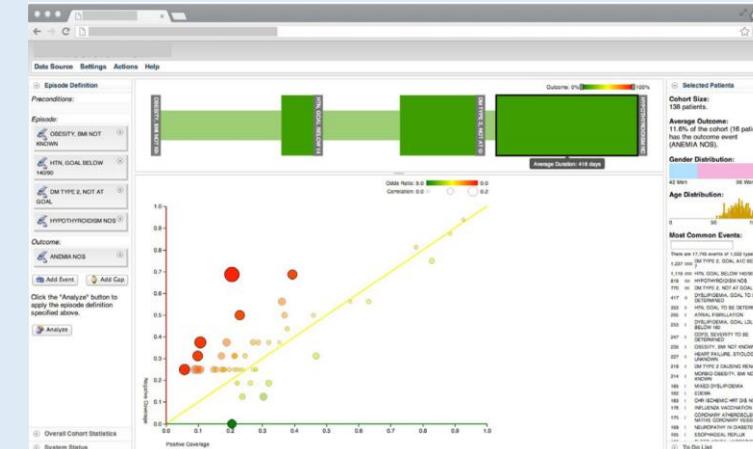
Similarity



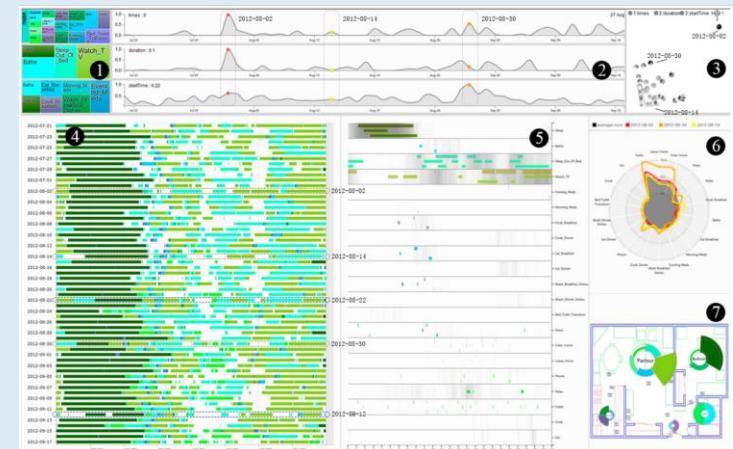
Classical statistics



Dimension reduction

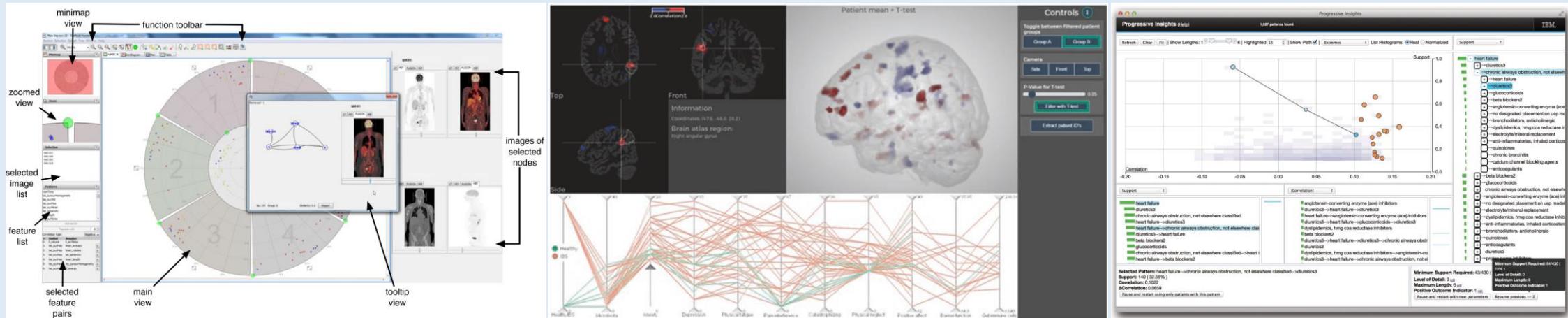


Data mining



Anomaly detection

Interaction



Abstract/elaborate

Filter

Reconfigure



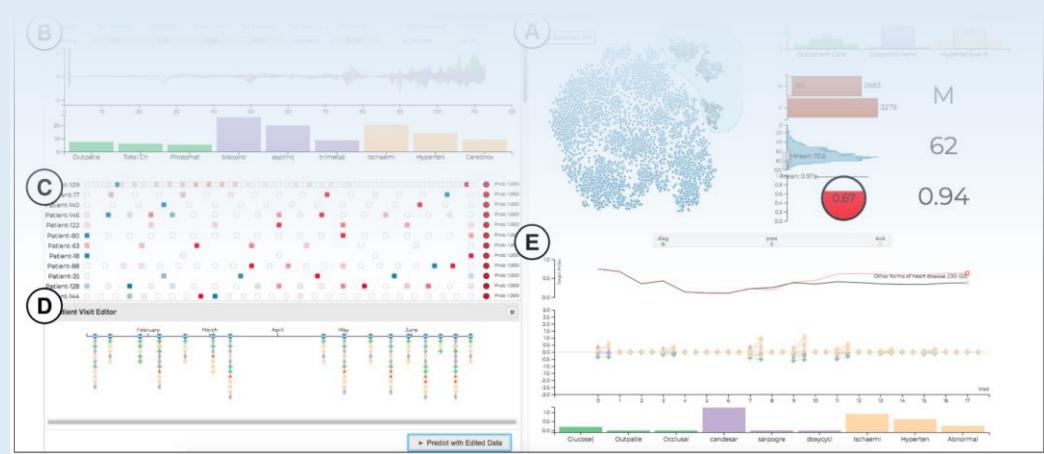
Encode



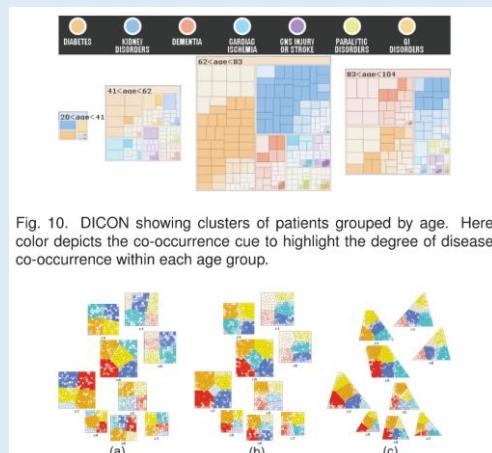
Select



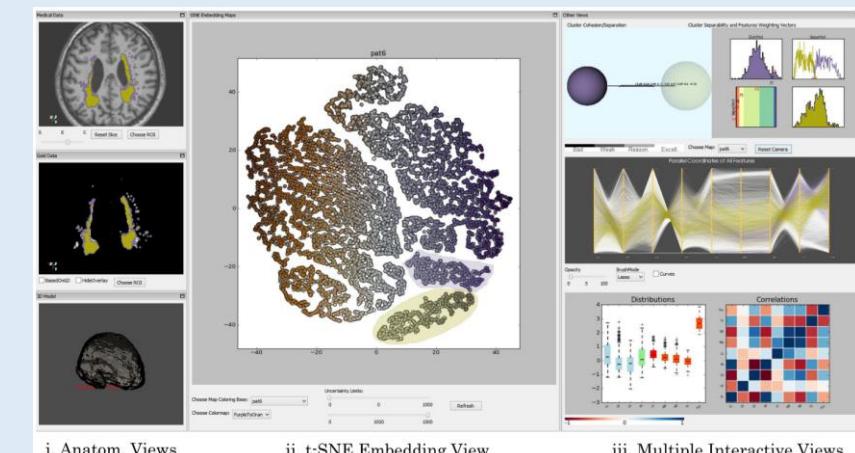
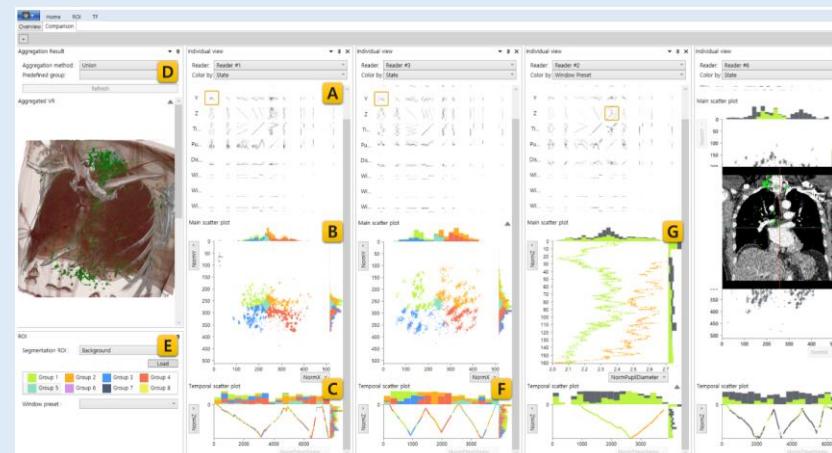
Interaction



Encode



Select



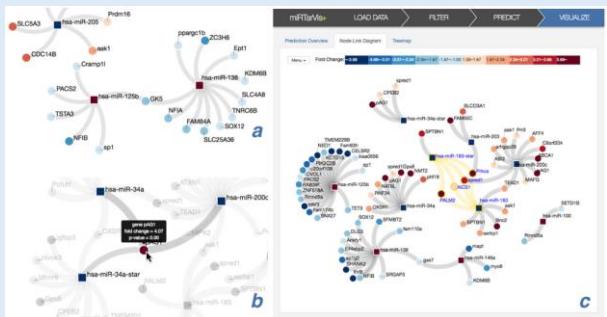
Connect

Explore

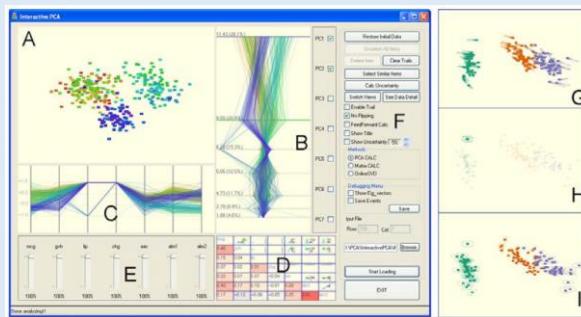
Jeroen Ooge, Gregor Stiglic, and Katrien Verbert. 2022. Explaining artificial intelligence with visual analytics in healthcare. *WIREs Data Mining and Knowledge Discovery* 12, 1: e1427. <https://doi.org/10.1002/widm.1427>

Select + connect

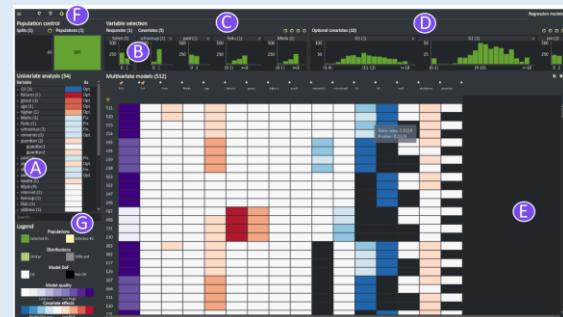
Control



Configuration window separate from visualisation

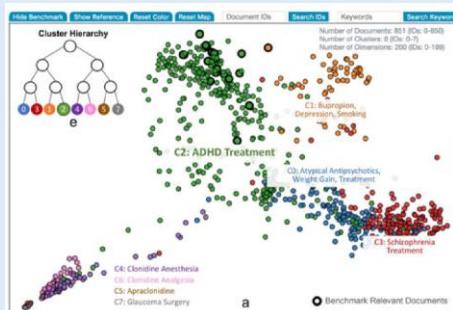


Fixed settings panel, automatically rerun algorithm



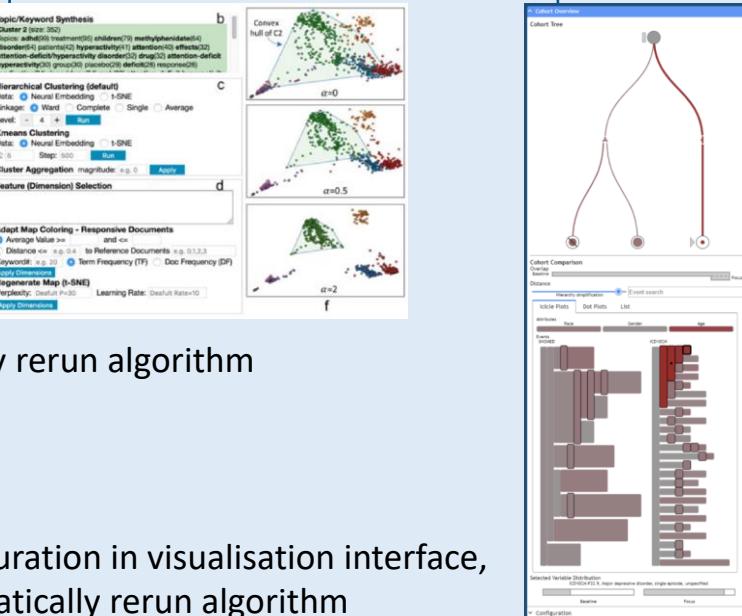
Automatically rerun algorithm when input features change

Semi-interactive

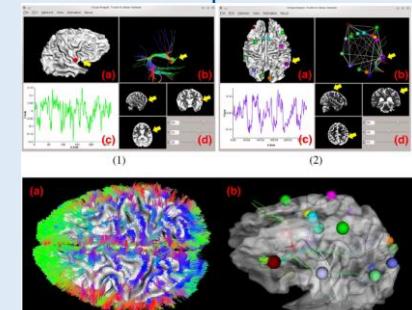


Fixed settings panel, manually rerun algorithm

Configuration in visualisation interface, automatically rerun algorithm

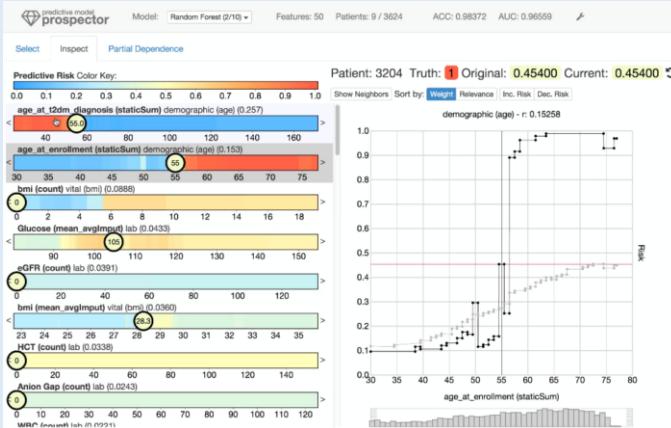


Tight integration

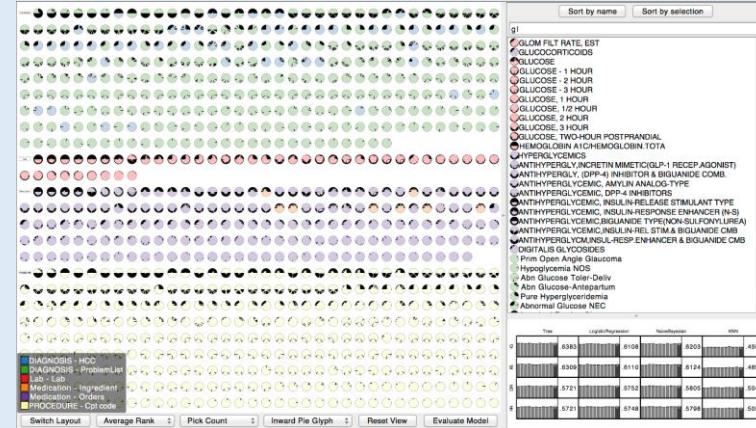


Interact with visualisation

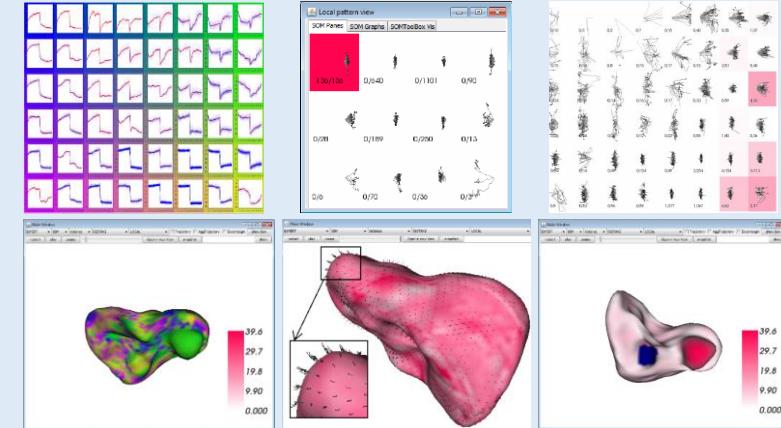
Direct explanation



Partial dependence plot

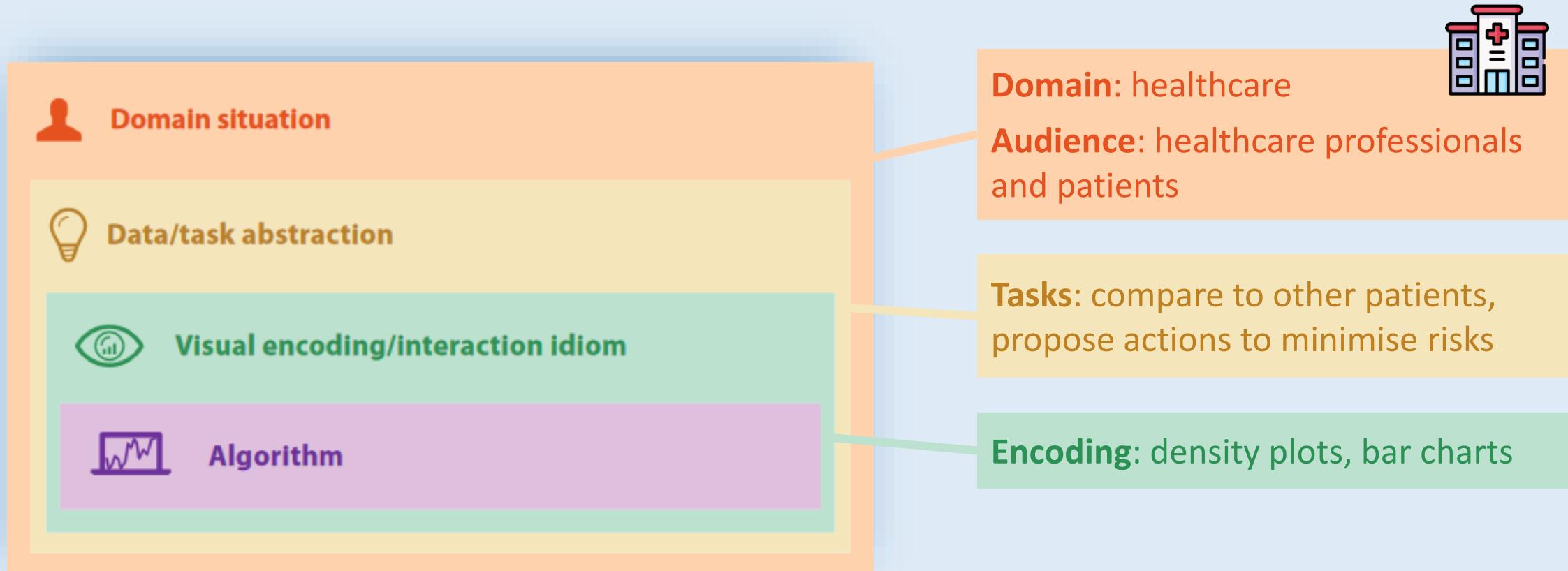


Feature importance

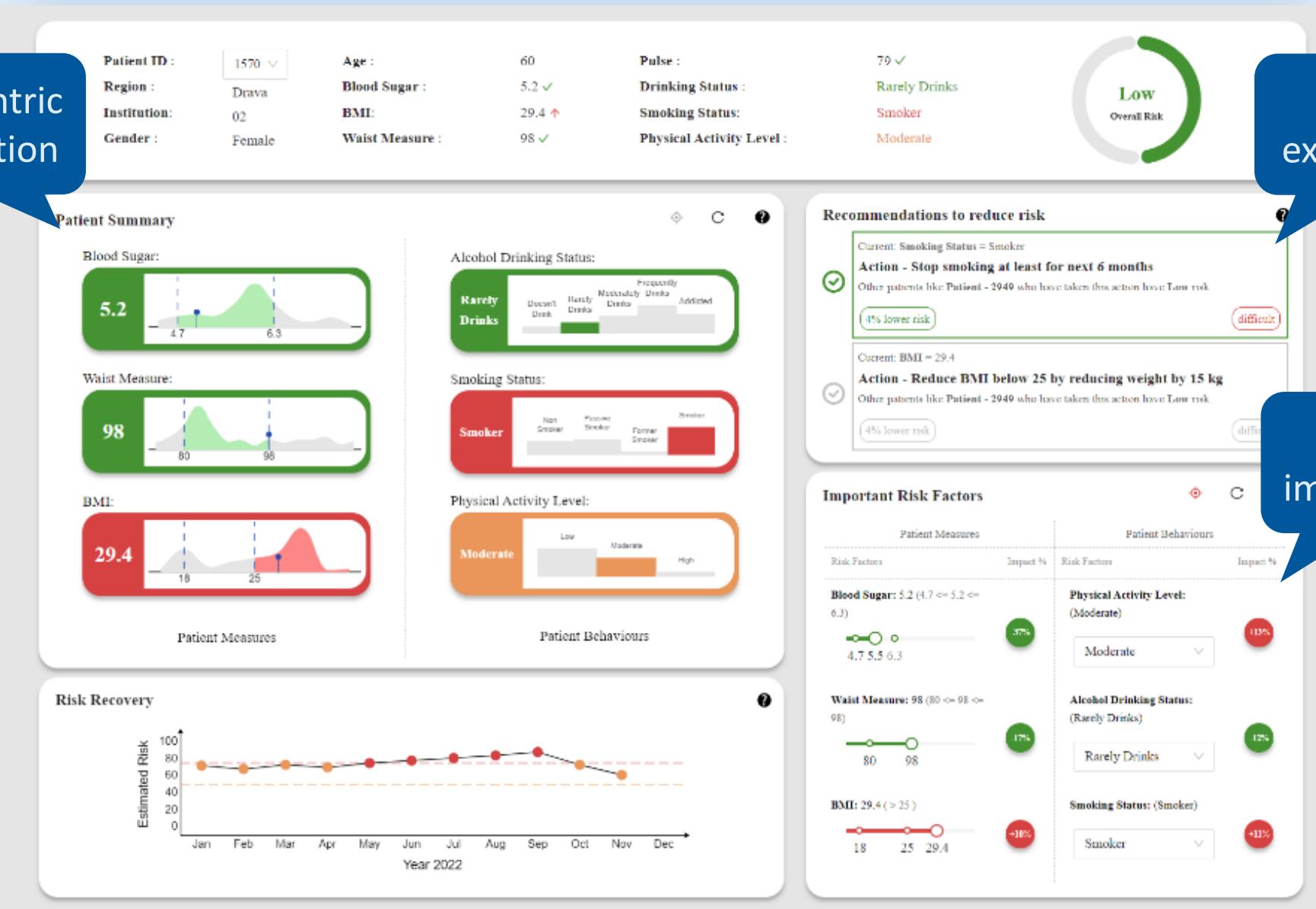


Visualisation

#2: Predicting Diabetes Onset



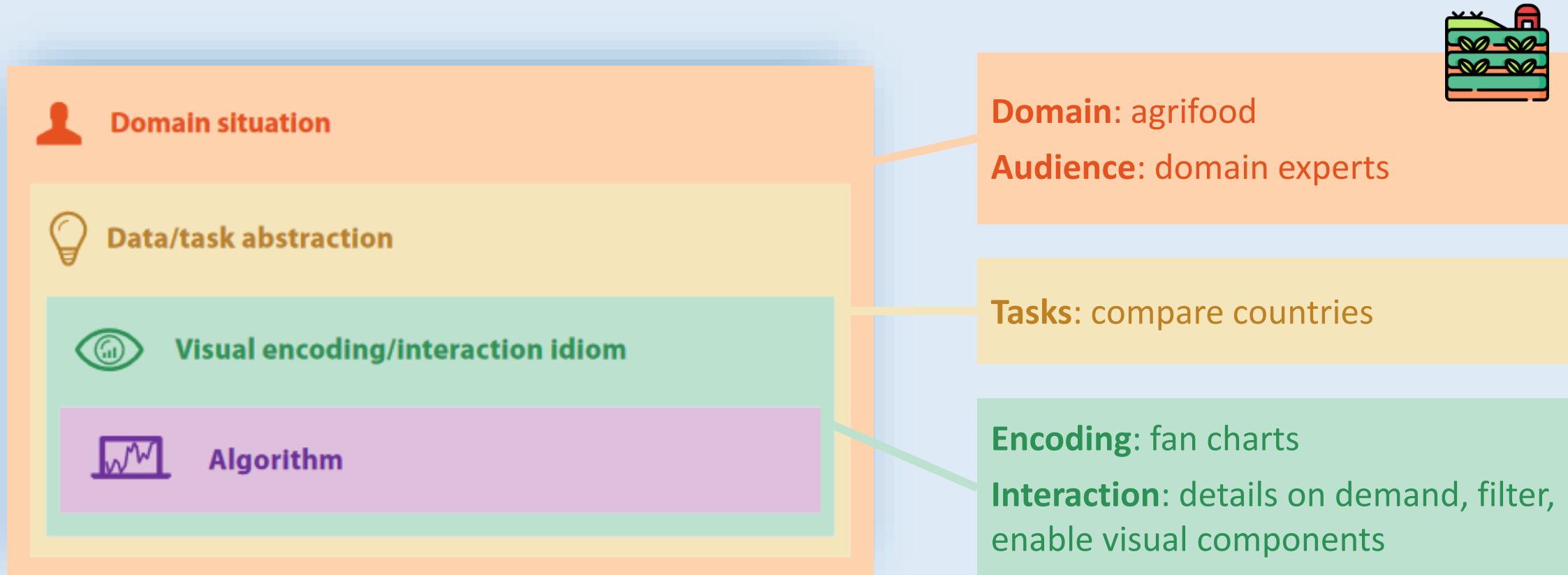
Data-centric explanation

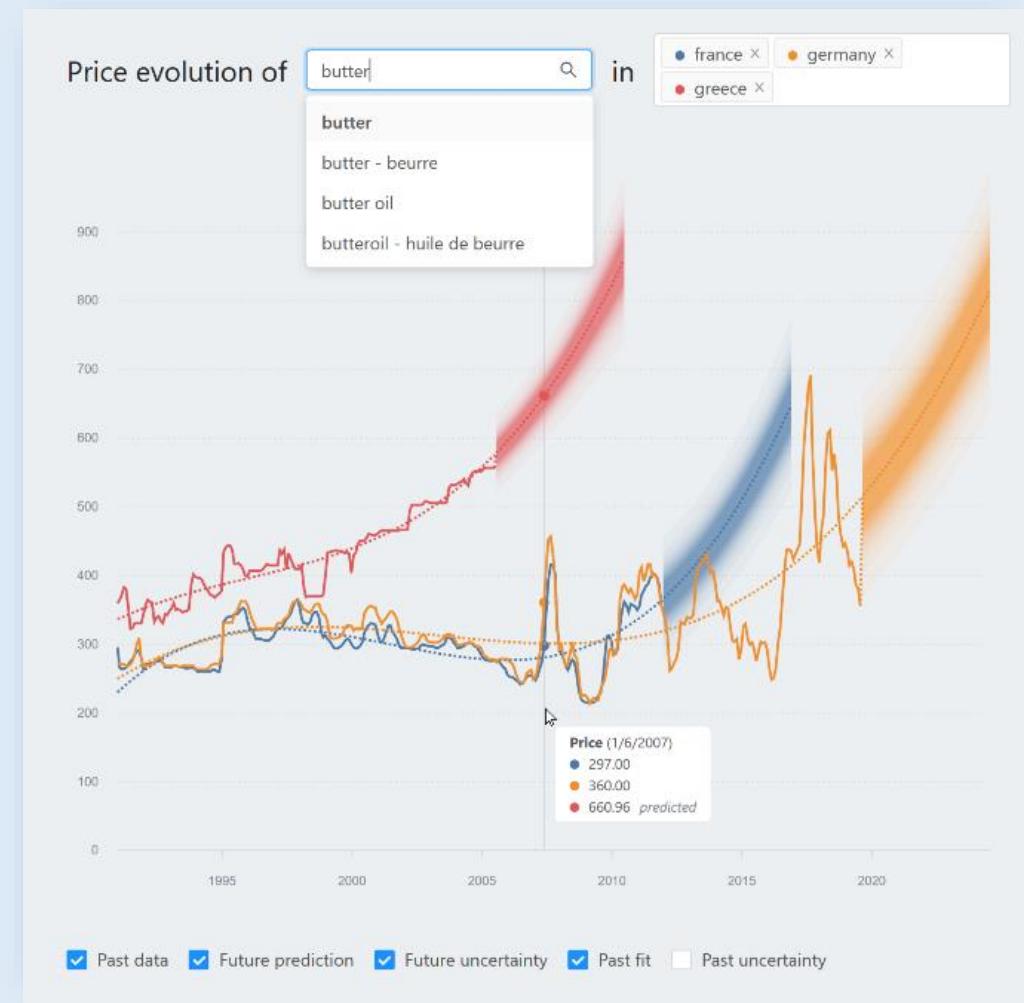


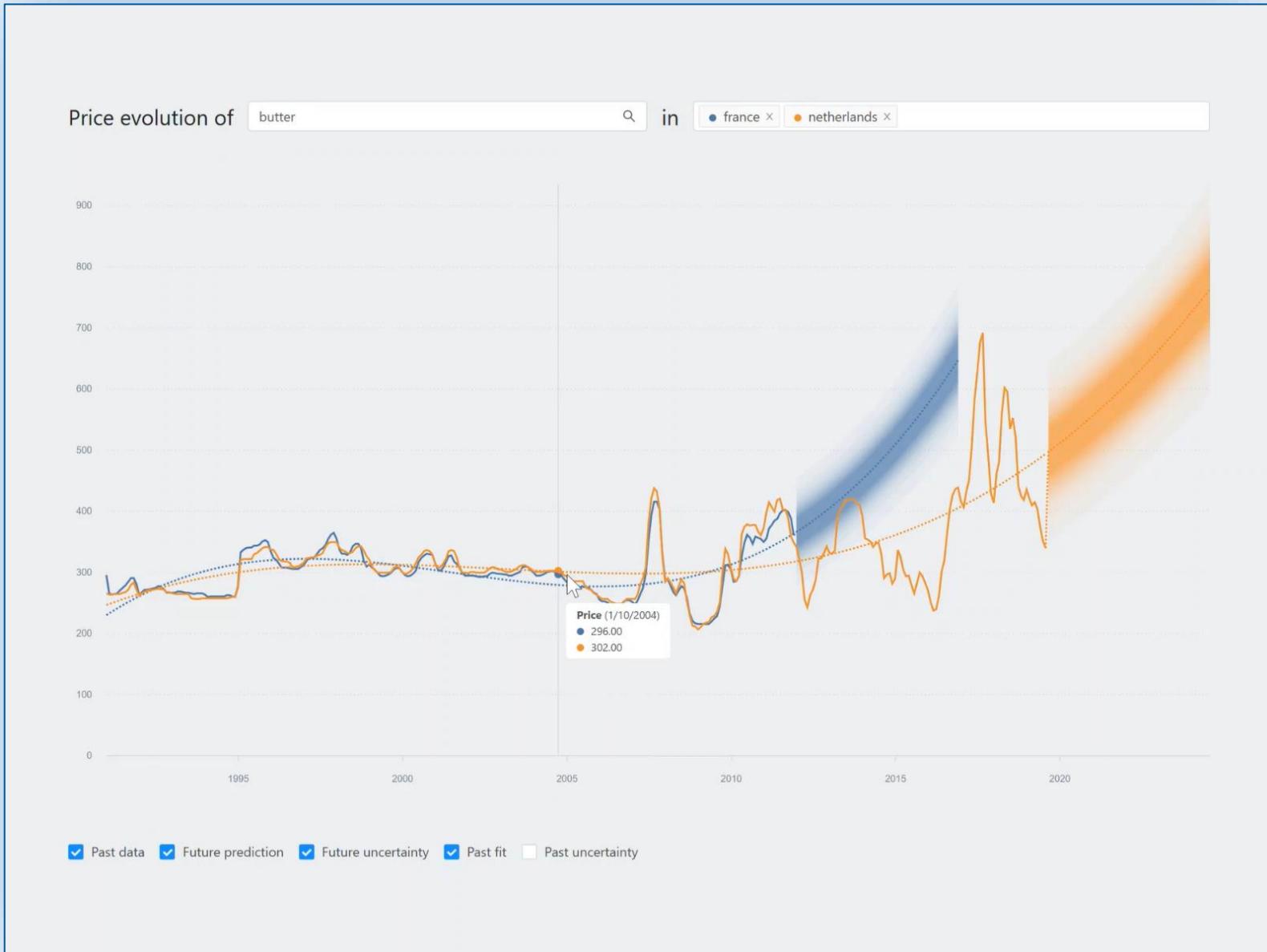
What-if explanation

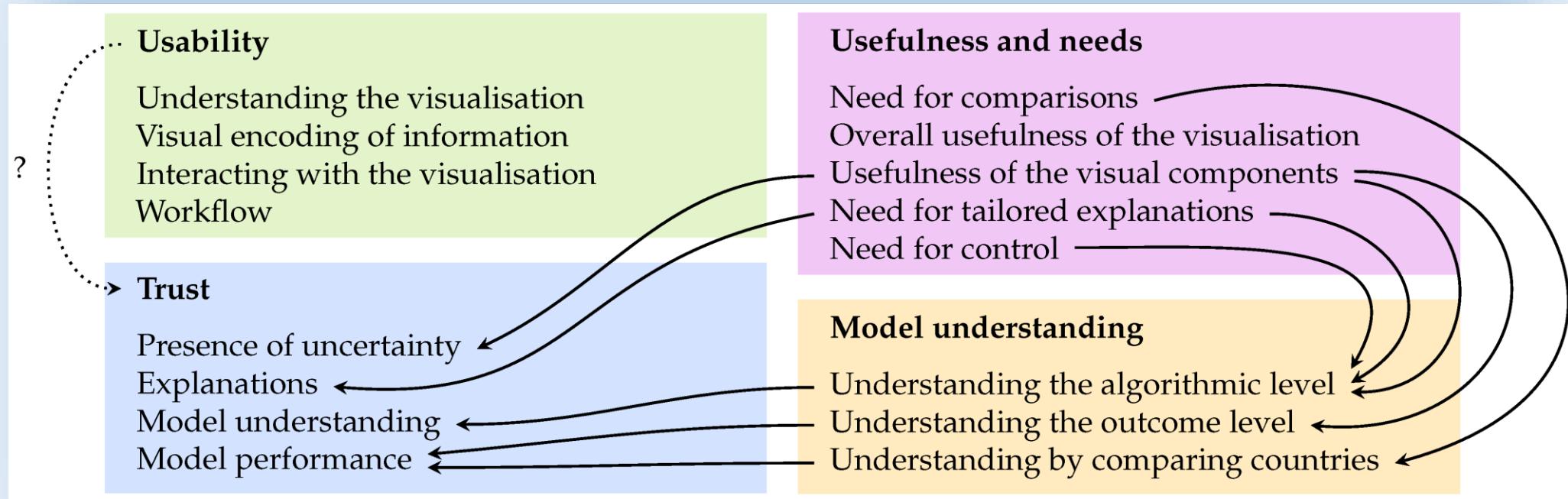
Feature importance

#3: Uncertain Predictions in Agrifood



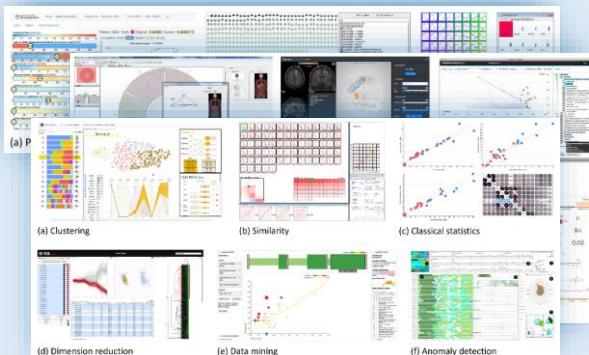




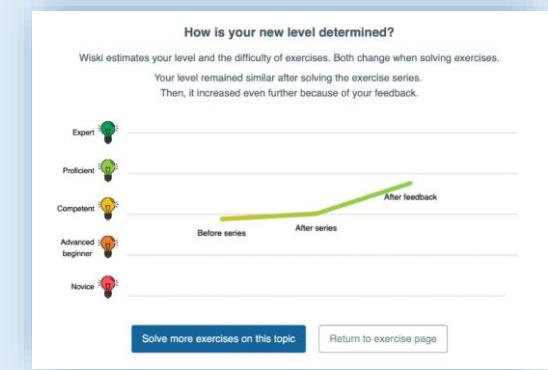


Usability, usefulness and needs, and model understanding
can directly and indirectly affect trust

Break for Questions

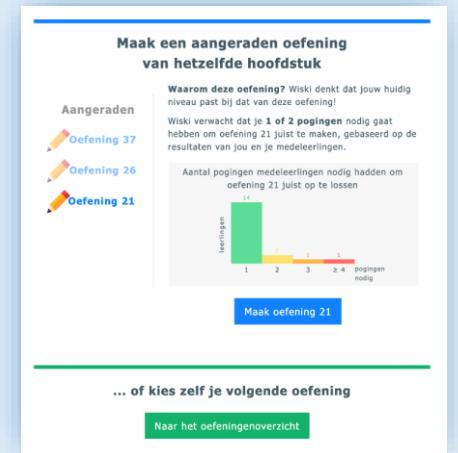
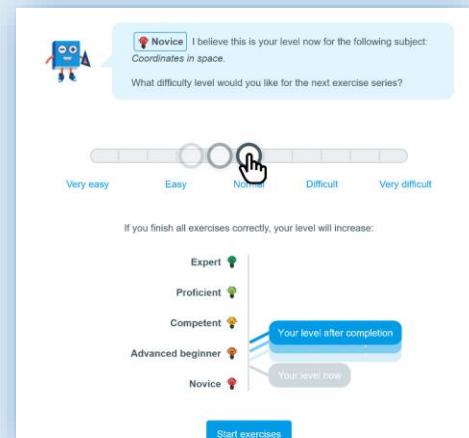
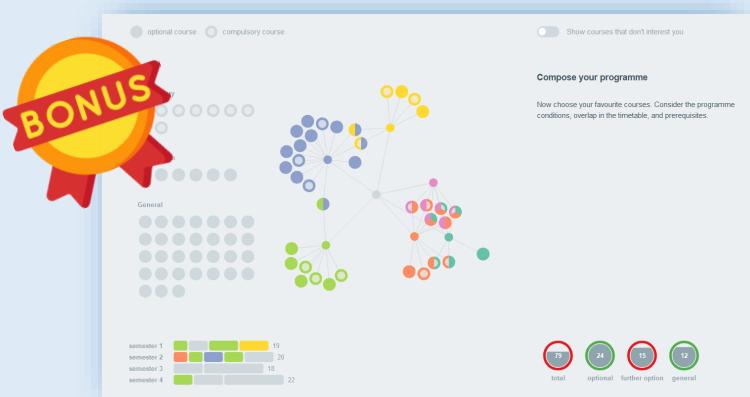


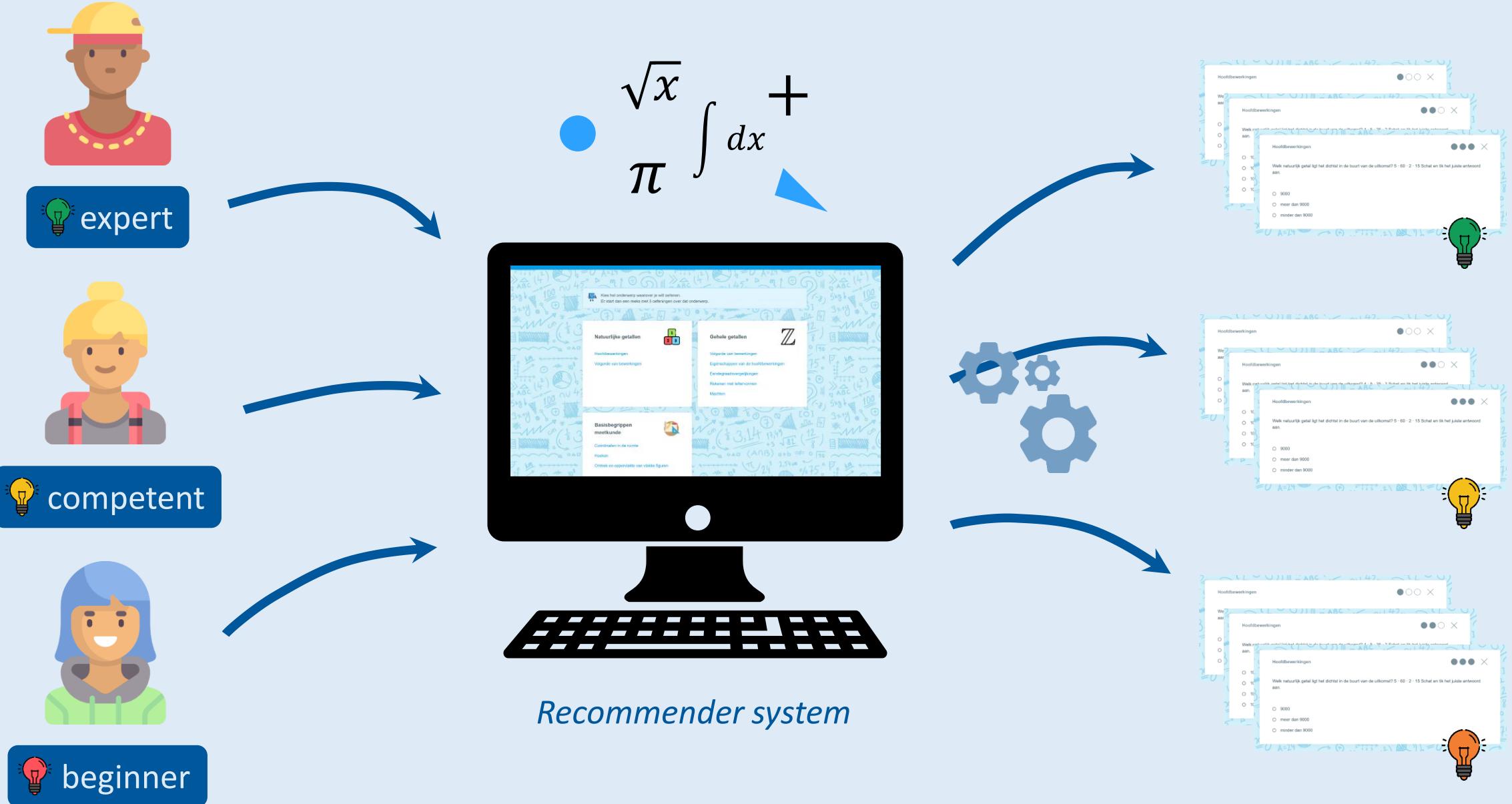
I Complex Visual Dashboards



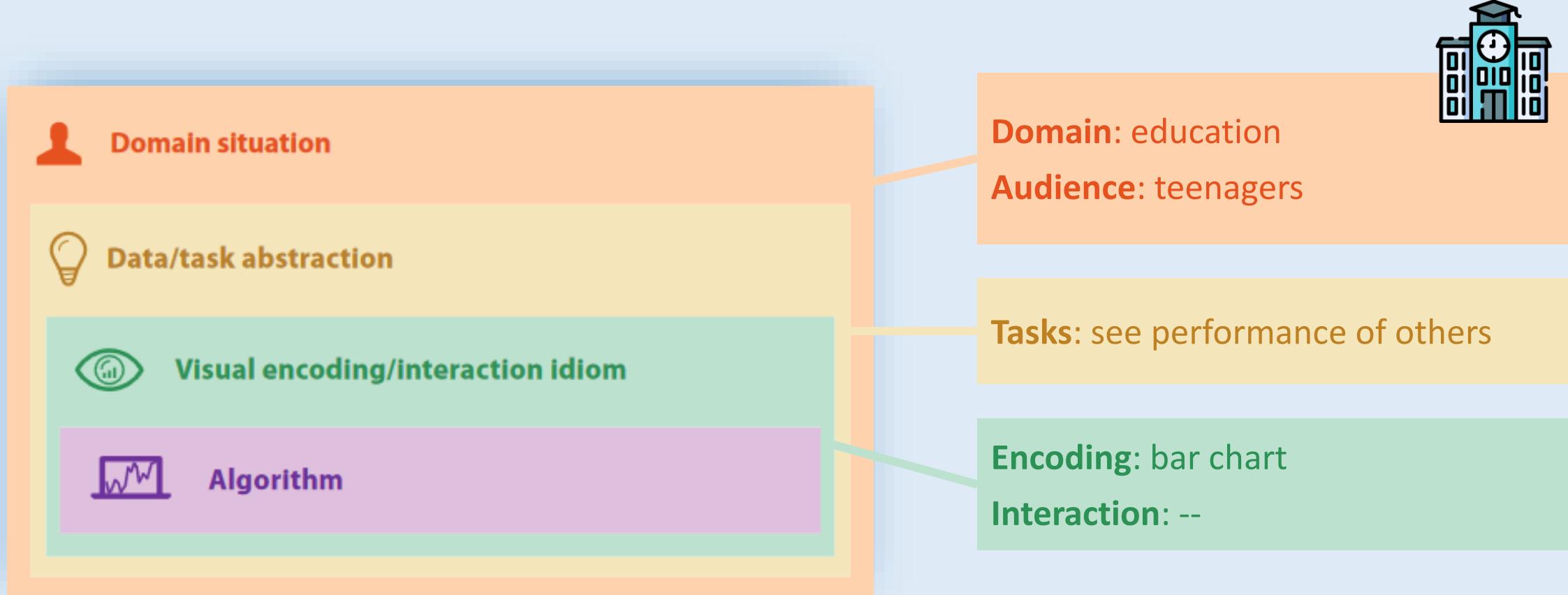
II Simple Visualisations

III Visualisations in Reports





#4: Justifying Recommendations



Maak een aangeraden oefening van hetzelfde hoofdstuk

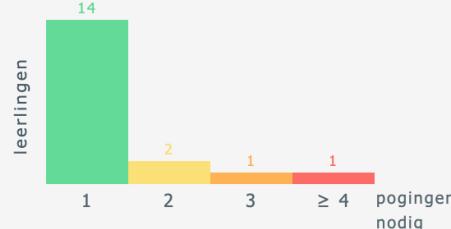
Aangeraden



Waarom deze oefening? Wiski denkt dat jouw huidig niveau past bij dat van deze oefening!

Wiski verwacht dat je **1 of 2 pogingen** nodig gaat hebben om oefening 21 juist te maken, gebaseerd op de resultaten van jou en je medeleerlingen.

Aantal pogingen medeleerlingen nodig hadden om oefening 21 juist op te lossen



Maak oefening 21

Textual explanation

Visual explanation

... of kies zelf je volgende oefening

Naar het oefeningenoverzicht

Maak een aangeraden oefening van hetzelfde hoofdstuk

Aangeraden

- Oefening 37**
- Oefening 26**
- Oefening 21**

Waarom deze oefening? Wiski denkt dat jouw huidig niveau past bij dat van deze oefening!

Wiski verwacht dat je **1 of 2 pogingen** nodig gaat hebben om oefening 21 juist te maken, gebaseerd op de resultaten van jou en je medeleerlingen.

Aantal pogingen medeleerlingen nodig hadden om oefening 21 juist op te lossen

pogingen nodig	leerlingen
1	14
2	2
3	1
≥ 4	1

Maak een aangeraden oefening van hetzelfde hoofdstuk

Aangeraden

- Oefening 27**
- Oefening 40**
- Oefening 45**

Waarom deze oefening? Oefening 27 is aangeraden omdat het algoritme van Wiski dat zo heeft berekend.

Maak oefening 21

If je volgende oefening

oefeningenoverzicht

... of kies zelf je volgende oefening

Naar het oefeningenoverzicht

Maak een aangeraden oefening van hetzelfde hoofdstuk

Aangeraden

- Oefening 27**
- Oefening 40**
- Oefening 45**

Wiski raadt de volgende oefening aan

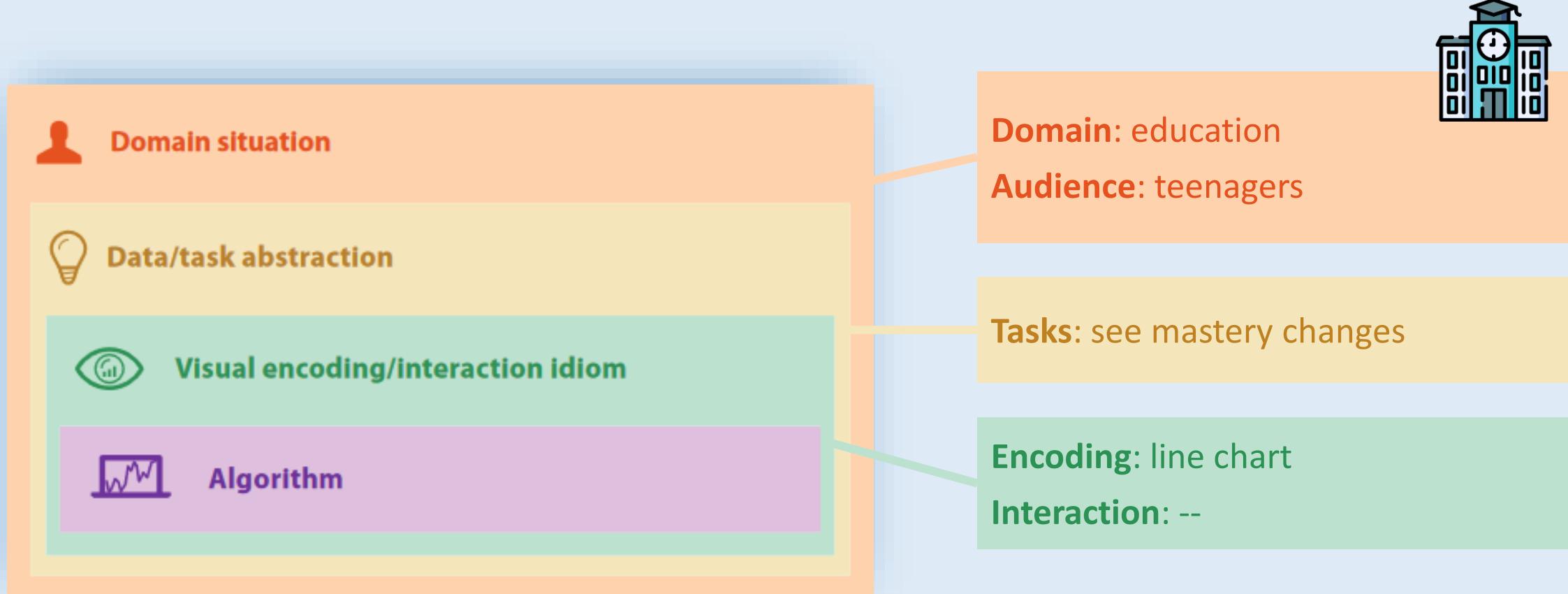
Maak oefening 27

... of kies zelf je volgende oefening

Naar het oefeningenoverzicht

Visual explanations can increase initial trust but may not be the most important factor for building it

#5: Visualise the Effect of Control



Hoe is je nieuw niveau bepaald?

Wiski schat jouw niveau en de moeilijkheid van oefeningen in. Beide veranderen bij het oplossen van oefeningen.

Je niveau is gestegen na het maken van de reeks oefeningen.
Daarna is het nog extra gestegen door je feedback.

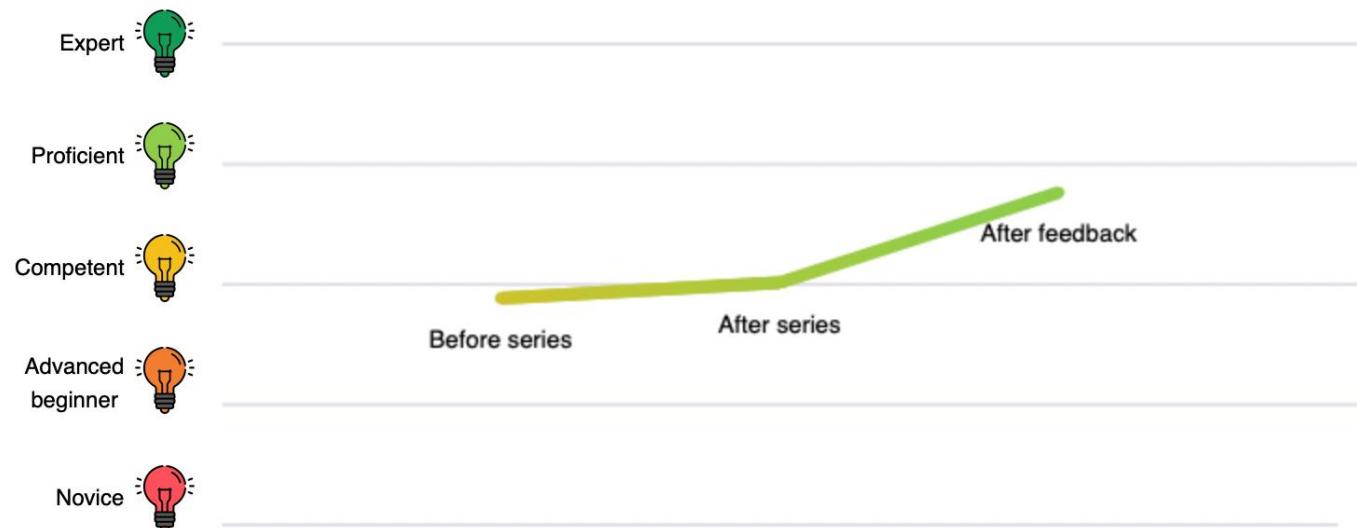
Maak meer oefeningen over dit onderwerp [Ga terug naar oefenpagina](#)

How is your new level determined?

Wiski estimates your level and the difficulty of exercises. Both change when solving exercises.

Your level remained similar after solving the exercise series.

Then, it increased even further because of your feedback.



Solve more exercises on this topic

Return to exercise page

How is your new level determined?

Wiski estimates your level and the difficulty of exercises. Both change when solving exercises.

Your level remained similar after solving the exercise series.
Then, it increased even further because of your feedback.

Solve more exercises on this topic Return to

Wiski would like additional information from you

You solved a complete series of recommended exercises, congratulations! For the next series, you can give Wiski additional information so that Wiski knows better how you feel.

What difficulty of exercises would you like?

Submit feedback

How good do you think you are at mathematics?

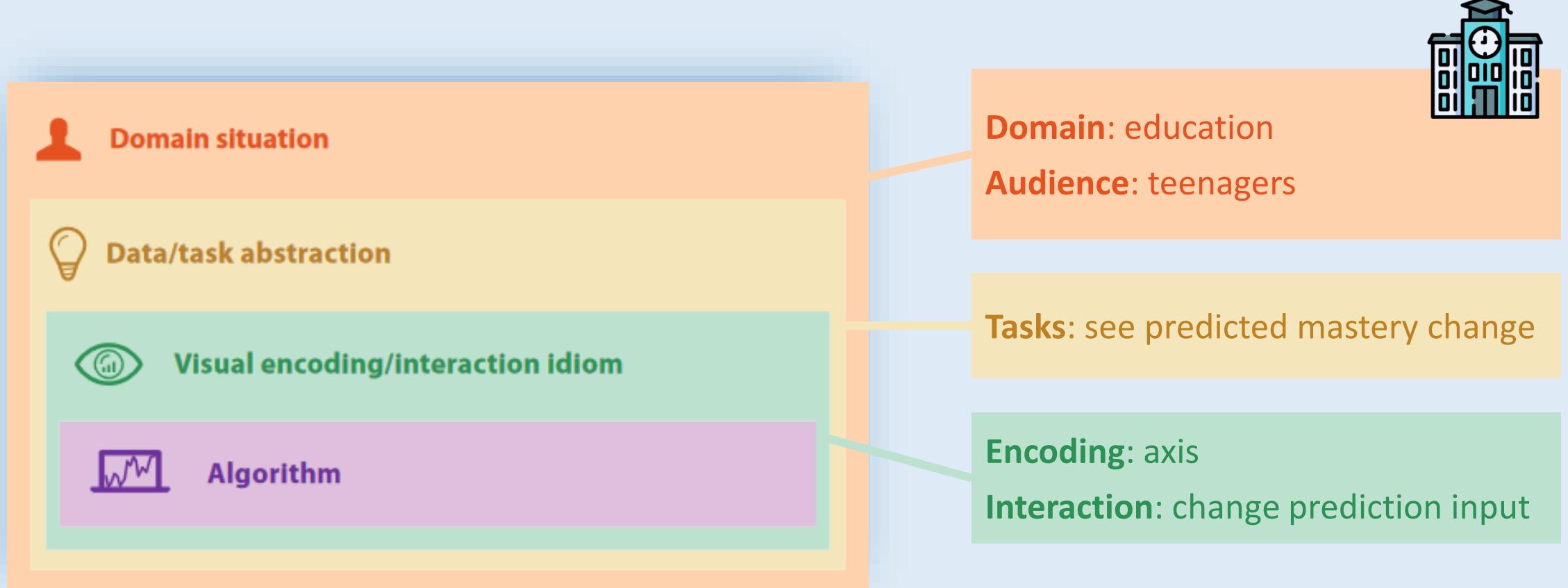
There is no right or wrong answer. Wiski uses your answer to find suitable exercises for you.

- 💡 Expert: mathematics holds no secrets for you.
- 💡 Proficient: you score better than average on mathematics.
- 💡 Competent: you score average on mathematics.
- 💡 Advanced beginner: basic exercises are not a problem for you.
- 💡 Novice: you often have a hard time understanding mathematics.

Submit

Seeing the impact of control can increase initial trust, but control mechanisms by themselves do not necessarily

#6: Visual What-If Analysis



The screenshot shows the WISKI platform's user interface for selecting a difficulty level. At the top, there is a blue header bar with the WISKI logo on the left and a 'Oefenen' button with a white 'W' icon on the right. Below the header is a decorative background featuring various mathematical symbols and equations.

A blue cartoon character with a single eye and a small body is positioned on the left side of the main content area. It has a speech bubble containing text and a small lightbulb icon.

The main content area contains the following text:

gevorderde beginner Volgens mij is dit nu je level voor het onderwerp *Volgorde van bewerkingen*

Welke moeilijkheidsgraad wil je voor de volgende oefeningenreeks?

Below this is a horizontal slider with five positions labeled from left to right: Heel makkelijk, Makkelijk, Gewoon, Moeilijk, and Heel moeilijk. A hand cursor is shown clicking on the 'Gewoon' position.

Text below the slider: Als je alle oefeningen in de reeks juist oplost, dan stijgt je level:

A vertical list of levels with icons:

- Expert (lightbulb)
- Bedreven (lightbulb)
- Competent (lightbulb)
- Gevorderde beginner (lightbulb)
- Beginner (lightbulb)

Two callout boxes appear over the 'Gevorderde beginner' and 'Beginner' levels:

- A blue box points to 'Gevorderde beginner' with the text: Je level na de reeks
- A grey box points to 'Beginner' with the text: Je level nu

A large blue callout box on the right side of the screen contains the text: Impact on level if series is solved correctly.

At the bottom of the page, there are two small links: 'Bronvermeldingen' and 'Contact'.

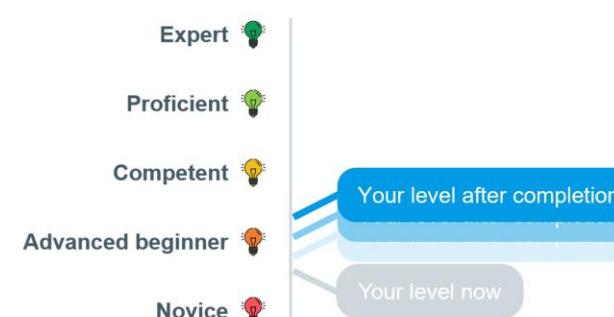


Novice I believe this is your level now for the following subject:
Coordinates in space.

What difficulty level would you like for the next exercise series?

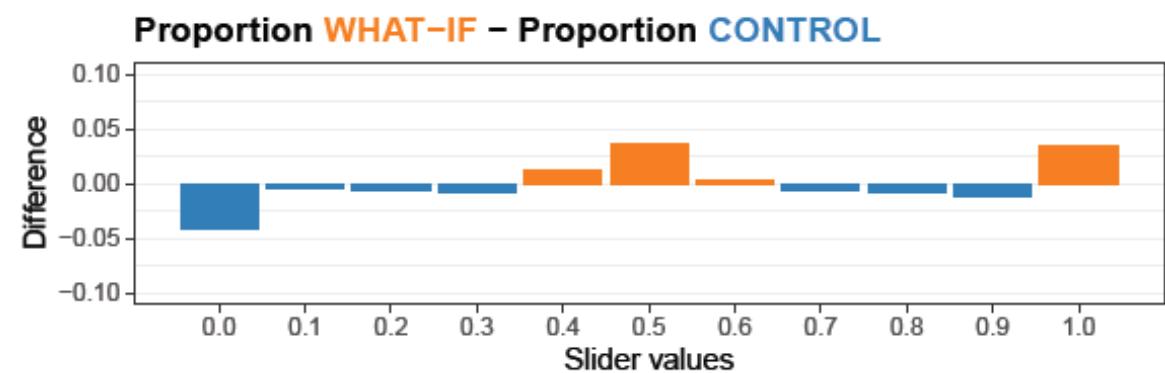
A horizontal slider with five options: Very easy, Easy, Normal (highlighted with a hand cursor), Difficult, and Very difficult.

If you finish all exercises correctly, your level will increase:



Start exercises

What-if explanations can encourage teenagers to try harder exercises, but do not necessarily affect initial trust, metacognition, motivation, or performance

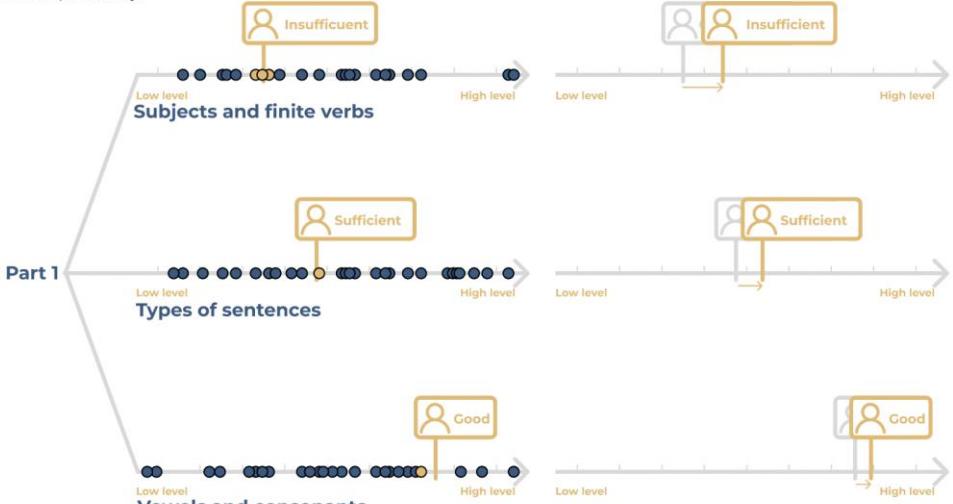


Recommended series			General	Subjects and finite verbs	Types of sentences	Vowels and consonants
Exercise 15 Part 1 Subjects and finite verbs	Exercise level Easy	Completed before? No		<p>Why this exercise series?</p> <p>The system looks for exercises adapted to your mastery level so you can make the most progress. Your mastery level is estimated based on exercises you have solved previously.</p> <p>1. Your level and why:</p> <p>PART 1 Passing</p> <p>Negative impact Positive impact</p> <p>2. Exercises most similar to your level:</p> <p>Subjects and finite verbs</p> <p>Types of sentences</p> <p>Vowel and consonants</p> <p>Ex 15, Ex 23, Ex 10, Ex 35</p> <p>Part 1</p> <p>3. What if you correctly finish this series?</p> <p>Excellent</p> <p>Goed</p> <p>Voldoende</p> <p>Net voldoende</p> <p>Deel 1 Subjects and finite verbs Types of sentences Vowels and consonants</p> <p>By completing the next exercise series, you will level up for the topics 'Subjects and finite verbs', 'Types of sentences' and 'Vowels and consonants'. Keep going!</p>		
Exercise 23 Part 1 Types of sentences	Exercise level Easy	Completed before? No				
Exercise 12 Part 1 Subjects and finite verbs	Exercise level Easy	Completed before? No				
Exercise 35 Part 1 Vowels and consonants	Exercise level Easy	Completed before? No				
Exercise 10 Part 1 Types of sentences	Exercise level Easy	Completed before? No				

[Start sequence](#)

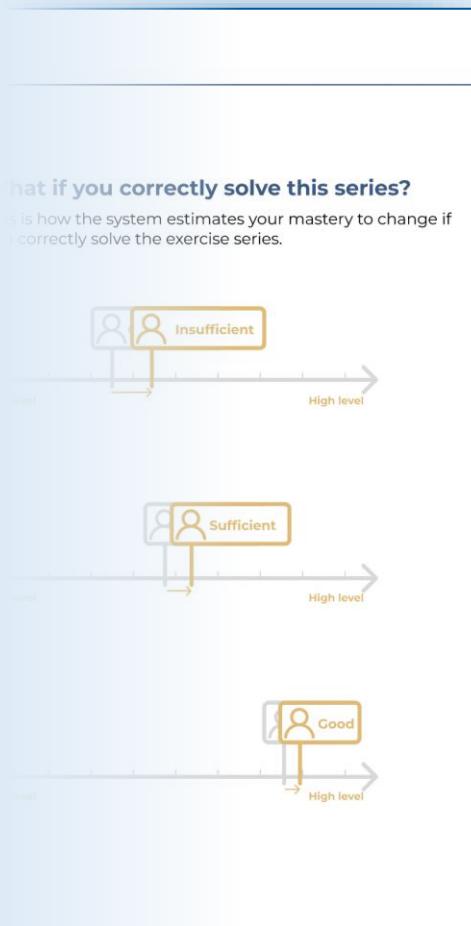


Group discussions with teachers and people developing educational technologies

Recommended series		Explanation
Exercise	Exercise level	
Exercise 15 Part 1 Subjects and finite verbs	Easy	<p>Why this exercise series? The system recommends exercises that are closest to  Your level.</p> <p>Your level is estimated by looking at exercises you've solved previously.</p>  <ul style="list-style-type: none"> Subjects and finite verbs: Shows a user icon labeled "Insufficient". Types of sentences: Shows a user icon labeled "Sufficient". Vowels and consonants: Shows a user icon labeled "Good". <p>Legend: ● Non-recommended exercise ○ Recommended exercise</p>
Exercise 23 Part 1 Types of sentences	Medium	
Exercise 12 Part 1 Subjects and finite verbs	Easy	
Exercise 35 Part 1 Vowels and consonants	Hard	
Exercise 10 Part 1 Subjects and finite verbs	Easy	



Focus groups with teachers and educational experts
 Think-aloud sessions with adolescents



I believe this is your level now for the subject *Coordinates in space*:
Competent

What difficulty level would you like for the next exercise series?

Easier Same Harder

If you finish all exercises correctly, your level will increase:

- Expert
- Proficient
- Your level after completion
- Competent
- Your level now
- Advanced beginner
- Novice

Start exercises

A green monkey icon is in the top-left corner. A drawing of a coordinate system is at the bottom.

Novice I believe th
Coordinates in space.
What difficulty level would

Very easy Easy Hard

If you finish all exercises correctly, your level will increase:

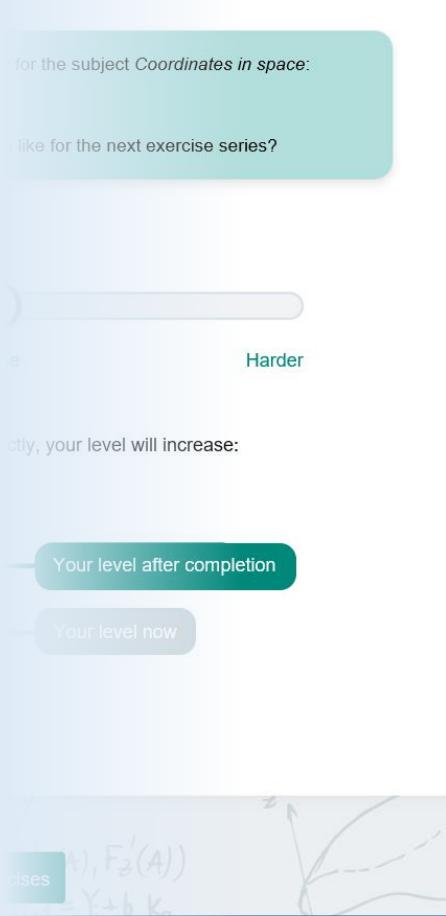
- Expert
- Proficient
- Competent
- Advanced beginner
- Novice

Start

A blue robot icon is in the top-left corner. A drawing of a coordinate system is at the bottom.



More think-aloud sessions
with adolescents



A screenshot of the final prototype. It features a horizontal difficulty slider with five levels: "Very easy", "Easy", "Normal", "Difficult", and "Very difficult". Below the slider, a message says "If you finish all exercises correctly, your level will increase:". To the right, a vertical chart shows levels from "Novice" at the bottom to "Expert" at the top, each marked with a lightbulb icon. A blue arrow points from the "Novice" level up to the "Advanced beginner" level, which is highlighted in blue. A blue button labeled "Your level after completion" is positioned above the "Advanced beginner" level, and a grey button labeled "Your level now" is positioned below it. At the bottom, a blue button says "Start exercises".

Final prototype for evaluation!



#6: Visually Compose a University Programme



Domain situation



Data/task abstraction



Visual encoding/interaction idiom



Algorithm



Domain: education

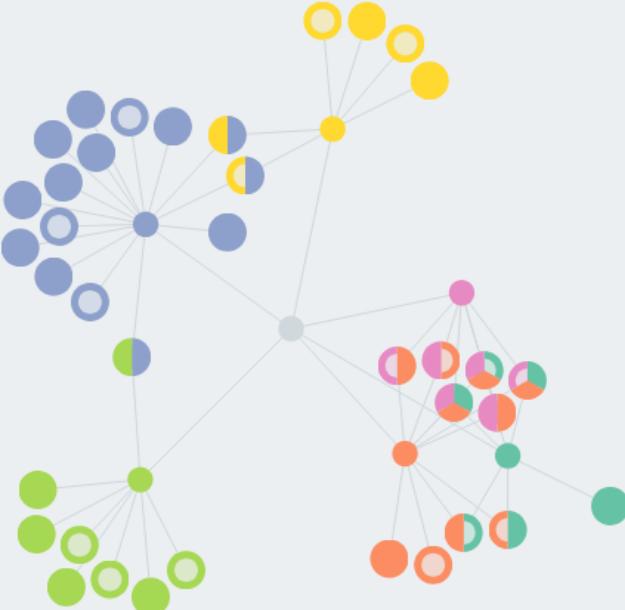
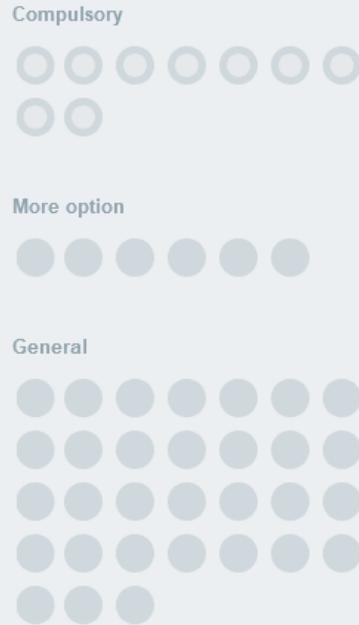
Audience: adult students

Tasks: see connections between courses, compose programme

Encoding: network, bar chart, gauges
Interaction: filter, connect, select

optional course compulsory course

Show courses that don't interest you



Compose your programme

Now choose your favourite courses. Consider the programme conditions, overlap in the timetable, and prerequisites.



Break for Questions

I believe this is your level now for the following subject:
Coordinates in space.

What difficulty level would you like for the next exercise series?

Very easy Easy Normal Difficult Very difficult

If you finish all exercises correctly, your level will increase:

Expert Proficient Competent Advanced beginner Novice

Your level after completion
Your level now

Start exercises



optional course compulsory course

Show courses that don't interest you

Compose your programme

Now choose your favourite courses. Consider the programme conditions, overlap in the timetable, and prerequisites.

Compulsory

More option

General

Now choose your favourite courses. Consider the programme conditions, overlap in the timetable, and prerequisites.

Aangerezen

Oefening 37
Oefening 26
Oefening 21

Aantal pogingen medeleerlingen nodig hadden om oefening 21 juist op te lossen

Waarom deze oefening? Wiski denkt dat jouw huidig niveau past bij dat van deze oefening!

Wiski verwacht dat je 1 of 2 pogingen nodig gaat hebben om oefening 21 juist te maken, gebaseerd op de resultaten van jou en je medeleerlingen.

Mak oefening 21

... of kies zelf je volgende oefening

Naar het oefeningenoverzicht

semester 1: 15
semester 2: 20
semester 3: 15
semester 4: 22

total: 77
optional: 24
further option: 15
general: 12

How is your new level determined?

Wiski estimates your level and the difficulty of exercises. Both change when solving exercises.

Your level remained similar after solving the exercise series.
Then, it increased even further because of your feedback.

Expert
Proficient
Competent
Advanced beginner
Novice

Before series After series
After feedback

Solve more exercises on this topic Return to exercise page

Maak een aangerezen oefening van hetzelfde hoofdstuk

Waarom deze oefening? Wiski denkt dat jouw huidig niveau past bij dat van deze oefening!

Wiski verwacht dat je 1 of 2 pogingen nodig gaat hebben om oefening 21 juist te maken, gebaseerd op de resultaten van jou en je medeleerlingen.

Aantal pogingen medeleerlingen nodig hadden om oefening 21 juist op te lossen

Mak oefening 21

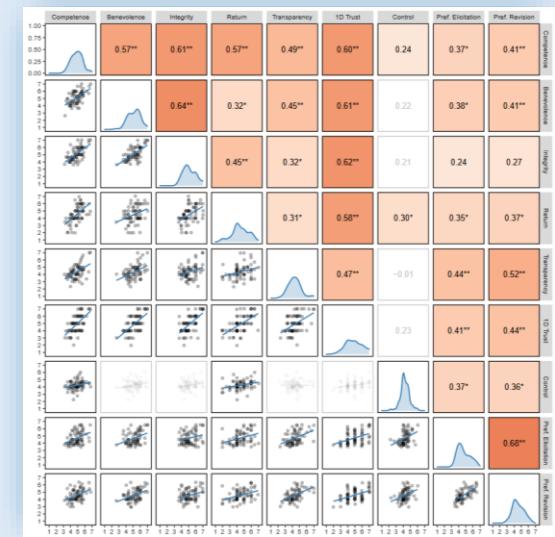
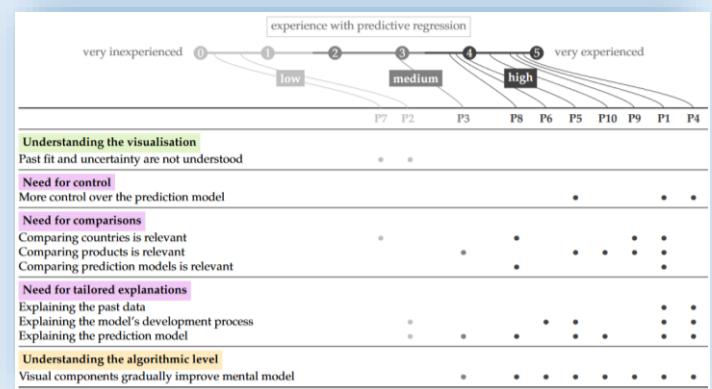
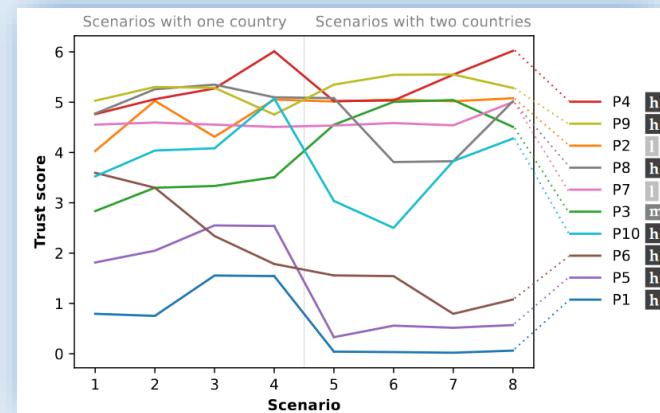
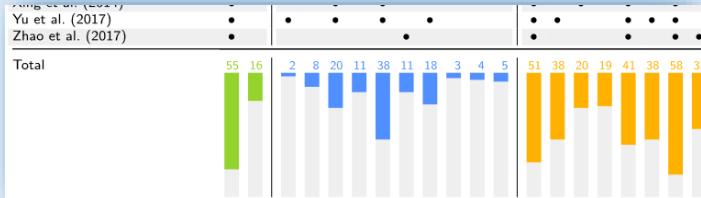
... of kies zelf je volgende oefening

Naar het oefeningenoverzicht

I Complex Visual Dashboards

II Simple Visualisations

III Visualisations in Reports



#1: Make Tables Insightful

	ACTIVITY	ALGORITHM	INTERACTION
	Interpretation Prediction	Anomaly detection Artificial neural network Classical statistics Classification Clustering/similarity Data mining Dimension reduction Feature selection Segmentation Other	Abstract/elaborate Connect Encode Explore Filter Reconfigure Select Shepherd
Abbasloo et al. (2019)	•	•	• • • •
Abdullah et al. (2020)	•	• •	• • • •
Afzal et al. (2011)	•	•	• • •
Yu et al. (2017)	•	• • • •	• • • •
Zhao et al. (2017)	•	•	• • • •

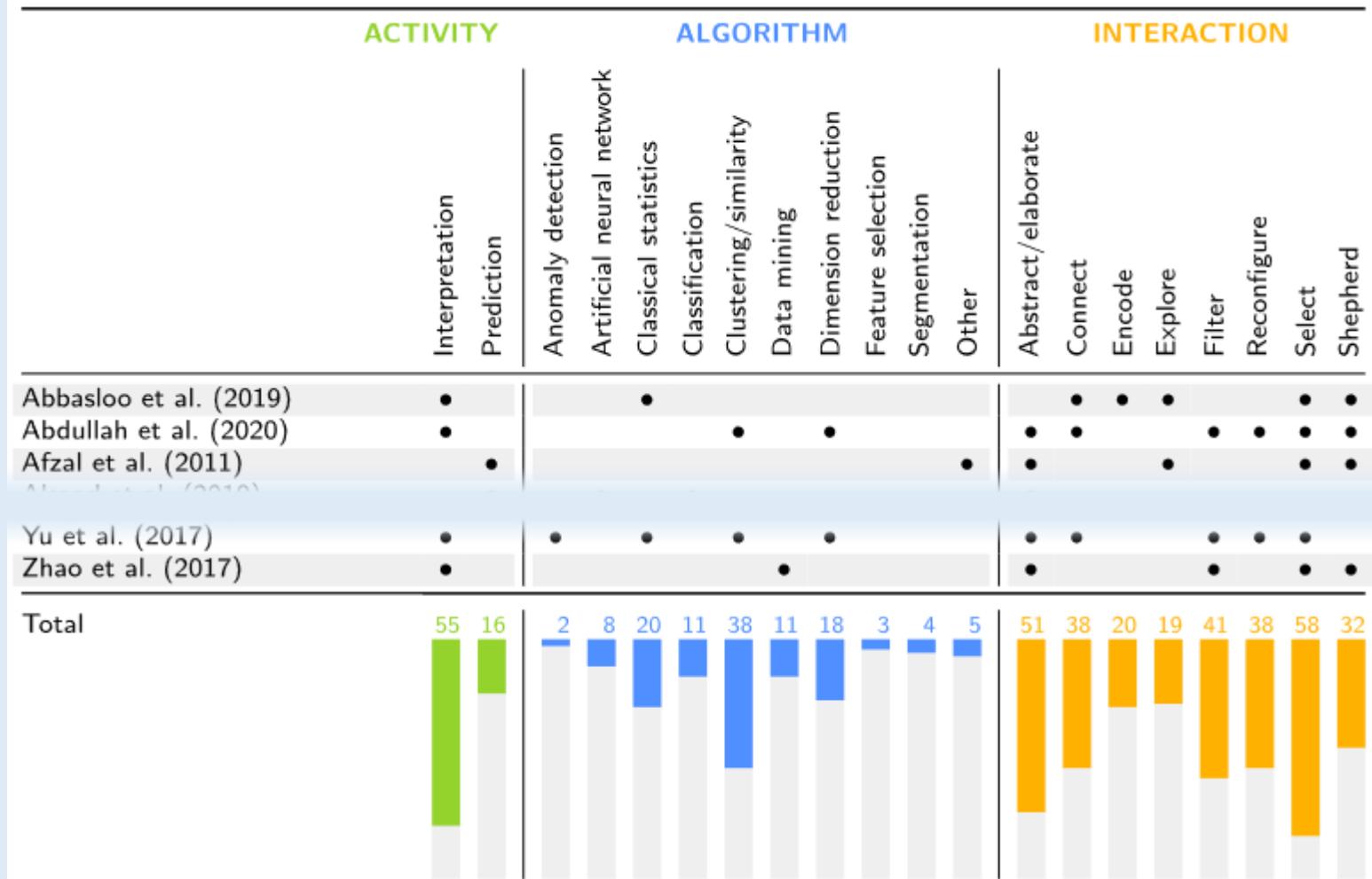
ACTIVITY	ALGORITHM	INTERACTION	
	Interpretation Prediction	Anomaly detection Artificial neural network Classical statistics Classification Clustering/similarity Data mining Dimension reduction Feature selection Segmentation Other	Abstract/elaborate Connect Encode Explore Filter Reconfigure Select Shepherd
Abbasloo et al. (2019)	•	•	•
Abdullah et al. (2020)	•	•	•
Afzal et al. (2011)	•	•	•
Alsaad et al. (2019)	•	•	•
Barlowe et al. (2013)	•	•	•
Behrisch et al. (2018)	•	•	•
Borland et al. (2020)	•	•	•
Brunker et al. (2019)	•	•	•
Clark et al. (2011)	•	•	•
Dang et al. (2015)	•	•	•
Dingen et al. (2019)	•	•	•
Dixit et al. (2017)	•	•	•
Fang et al. (2017)	•	•	•
Fraig et al. (2019)	•	•	•
Feller et al. (2018)	•	•	•
Geurts et al. (2015)	•	•	•
Gotz et al. (2011)	•	•	•
Gotz et al. (2014)	•	•	•
Gotz et al. (2020)	•	•	•
Guo et al. (2020)	•	•	•
Guo et al. (2018)	•	•	•
Herold et al. (2010)	•	•	•
Hinterberg et al. (2015)	•	•	•
Huang et al. (2015)	•	•	•
Huang et al. (2019)	•	•	•
Hund et al. (2016)	•	•	•
Hur et al. (2020)	•	•	•
Ji et al. (2017)	•	•	•
Ji et al. (2019a)	•	•	•
Ji et al. (2019b)	•	•	•
Jönsson et al. (2019)	•	•	•
Kakar et al. (2019)	•	•	•
Klemm et al. (2014)	•	•	•
Klimov et al. (2015)	•	•	•
Kovalerchuk et al. (2012)	•	•	•
Krause et al. (2014)	•	•	•
Krause et al. (2016)	•	•	•
Krause et al. (2018)	•	•	•
Kumar et al. (2015)	•	•	•
Kwon et al. (2018)	•	•	•
Kwon et al. (2019)	•	•	•
Kwon et al. (2020)	•	•	•
L'Yi et al. (2015)	•	•	•
L'Yi et al. (2017)	•	•	•
Lamy and Tsopra (2019)	•	•	•
Li et al. (2012)	•	•	•
Li et al. (2020)	•	•	•
Liao et al. (2017)	•	•	•
Males et al. (2020)	•	•	•
Malik et al. (2015)	•	•	•
Moschonas et al. (2016)	•	•	•
Müller et al. (2020)	•	•	•
Nauta et al. (2020)	•	•	•
Nguyen et al. (2011)	•	•	•
Nguyen et al. (2012)	•	•	•
Raidou et al. (2016a)	•	•	•
Raidou et al. (2016b)	•	•	•
Riegler et al. (2016)	•	•	•
Santamaría et al. (2008)	•	•	•
Santamaría et al. (2019)	•	•	•
Seid and Shneiderman (2002)	•	•	•
Song et al. (2017)	•	•	•
Spitz et al. (2020)	•	•	•
Stolper et al. (2014)	•	•	•
Verma et al. (2017)	•	•	•
Von Landesberger et al. (2013)	•	•	•
Widanagamaachchi et al. (2017)	•	•	•
Xing et al. (2014)	•	•	•
Yu et al. (2017)	•	•	•
Zhao et al. (2017)	•	•	•

#1: Make Tables Insightful

	ACTIVITY		ALGORITHM										INTERACTION																			
	Interpretation	Prediction	Anomaly detection					Artificial neural network					Classical statistics					Classification		Clustering/ similarity			Data mining		Dimension reduction		Feature selection		Segmentation		Other	
Abbasloo et al. (2019)	•							•																								
Abdullah et al. (2020)	•								•																							
Afzal et al. (2011)		•								•																						
Yu et al. (2017)	•			•	•	•	•	•		•								•	•	•	•	•	•	•	•	•	•					
Zhao et al. (2017)	•									•								•	•	•	•	•	•	•	•	•	•					
Total	55	16	2	8	20	11	38	11	18	3	4	5	51	38	20	19	41	38	58	32												

ACTIVITY	ALGORITHM	INTERACTION										
		Interpretation	Prediction	Anomaly detection	Artificial neural network	Classical statistics	Clustering/similarity	Data mining	Dimension reduction	Feature selection	Segmentation	Other
Abbasloo et al. (2019)		•										
Abdullah et al. (2020)			•									
Afzal et al. (2011)				•								
Aisaad et al. (2019)												
Barlowe et al. (2013)												
Behrisch et al. (2018)												
Borland et al. (2020)												
Brunker et al. (2019)												
Clark et al. (2011)												
Dang et al. (2015)												
Dingen et al. (2019)												
Dixit et al. (2017)												
Fang et al. (2017)												
Fraig et al. (2018)												
Feller et al. (2018)												
Geurts et al. (2015)												
Gotz et al. (2011)												
Gotz et al. (2014)												
Gotz et al. (2020)												
Guo et al. (2020)												
Guo et al. (2018)												
Herold et al. (2010)												
Hinterberg et al. (2015)												
Huang et al. (2015)												
Huang et al. (2019)												
Hund et al. (2016)												
Hur et al. (2020)												
Ji et al. (2017)												
Ji et al. (2019a)												
Ji et al. (2019b)												
Jönsson et al. (2019)												
Kakar et al. (2019)												
Klemm et al. (2014)												
Klimov et al. (2015)												
Kovalerchuk et al. (2012)												
Krause et al. (2014)												
Krause et al. (2016)												
Krause et al. (2018)												
Kumar et al. (2015)												
Kwon et al. (2018)												
Kwon et al. (2019)												
Kwon et al. (2020)												
L'Yi et al. (2015)												
L'Yi et al. (2017)												
Lamy and Tsopra (2019)												
Li et al. (2012)												
Li et al. (2020)												
Liao et al. (2017)												
Males et al. (2020)												
Malik et al. (2015)												
Moschonas et al. (2016)												
Müller et al. (2020)												
Nauta et al. (2020)												
Nguyen et al. (2011)												
Nguyen et al. (2012)												
Raidou et al. (2016a)												
Raidou et al. (2016b)												
Riegler et al. (2016)												
Santamaria et al. (2008)												
Santamaria et al. (2019)												
See and Shneiderman (2002)												
Song et al. (2017)												
Spitz et al. (2020)												
Stolper et al. (2014)												
Verma et al. (2017)												
Von Landesberger et al. (2013)												
Widanagamaachchi et al. (2017)												
Xing et al. (2014)												
Yu et al. (2017)												
Zhao et al. (2017)												

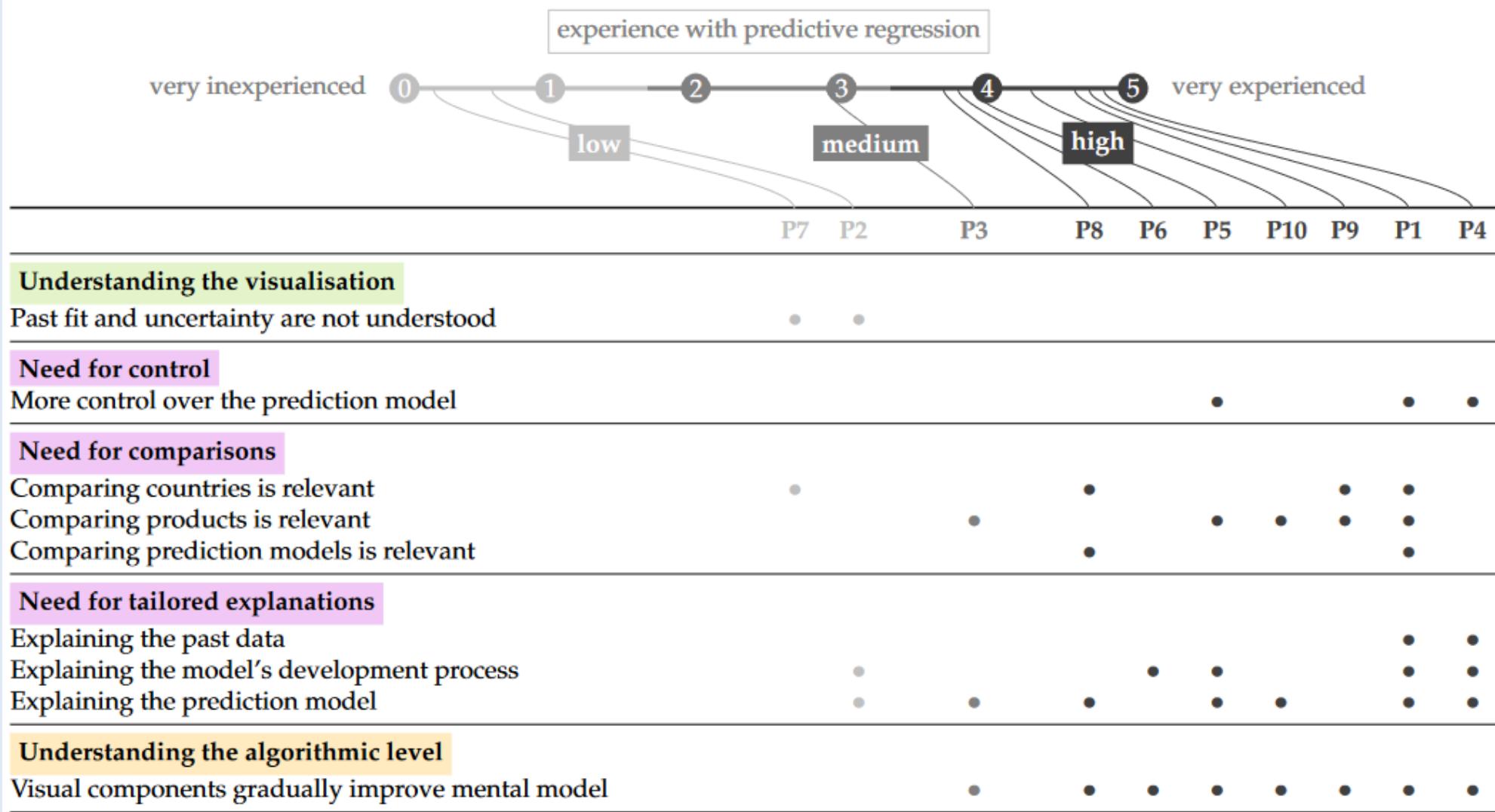
#1: Make Tables Insightful



	ACTIVITY	ALGORITHM	INTERACTION
	Prediction		
Abbasloo et al. (2019)	•	Anomaly detection	Abstract/elaborate
Abdullah et al. (2020)	•	Artificial neural network	Connect
Afzal et al. (2011)	•	Classical statistics	Encode
Aisaad et al. (2019)	•	Classification	Explore
Barlowe et al. (2013)	•	Clustering/similarity	Filter
Behrisch et al. (2018)	•	Data mining	Reconfigure
Borland et al. (2020)	•	Dimension reduction	Select
Brunker et al. (2019)	•	Feature selection	Shepherd
Clark et al. (2011)	•	Segmentation	
Dang et al. (2015)	•	Other	
Dingen et al. (2019)	•		
Dixit et al. (2017)	•		
Fang et al. (2017)	•		
Fraig et al. (2019)	•		
Feller et al. (2018)	•		
Geurts et al. (2015)	•		
Gotz et al. (2011)	•		
Gotz et al. (2014)	•		
Gotz et al. (2020)	•		
Guo et al. (2020)	•		
Guo et al. (2018)	•		
Herold et al. (2010)	•		
Hinterberg et al. (2015)	•		
Huang et al. (2015)	•		
Huang et al. (2019)	•		
Hund et al. (2016)	•		
Hur et al. (2020)	•		
Ji et al. (2017)	•		
Ji et al. (2019a)	•		
Ji et al. (2019b)	•		
Jönsson et al. (2019)	•		
Kakar et al. (2019)	•		
Klemm et al. (2014)	•		
Klimov et al. (2015)	•		
Kovalerchuk et al. (2012)	•		
Krause et al. (2014)	•		
Krause et al. (2016)	•		
Krause et al. (2018)	•		
Kumar et al. (2015)	•		
Kwon et al. (2018)	•		
Kwon et al. (2019)	•		
Kwon et al. (2020)	•		
L'Yi et al. (2015)	•		
L'Yi et al. (2017)	•		
Lamy and Tsopra (2019)	•		
Li et al. (2012)	•		
Li et al. (2020)	•		
Liao et al. (2017)	•		
Males et al. (2020)	•		
Malik et al. (2015)	•		
Moschonas et al. (2016)	•		
Müller et al. (2020)	•		
Nauta et al. (2020)	•		
Nguyen et al. (2011)	•		
Nguyen et al. (2012)	•		
Raidou et al. (2016a)	•		
Raidou et al. (2016b)	•		
Riegler et al. (2016)	•		
Santamaría et al. (2008)	•		
Santamaría et al. (2019)	•		
See and Shneiderman (2002)	•		
Song et al. (2017)	•		
Spitz et al. (2020)	•		
Stolper et al. (2014)	•		
Verma et al. (2017)	•		
Von Landesberger et al. (2013)	•		
Widanagamaachchi et al. (2017)	•		
Xing et al. (2014)	•		
Yu et al. (2017)	•		
Zhao et al. (2017)	•		

	P7	P2	P3	P8	P6	P5	P10	P9	P1	P4
Understanding the visualisation										
Past fit and uncertainty are not understood	•	•								
Need for control						•			•	•
More control over the prediction model										
Need for comparisons										
Comparing countries is relevant	•			•		•		•	•	•
Comparing products is relevant			•			•		•	•	•
Comparing prediction models is relevant				•						•
Need for tailored explanations										
Explaining the past data									•	•
Explaining the model's development process	•			•	•	•		•	•	•
Explaining the prediction model	•	•	•	•	•	•	•	•	•	•
Understanding the algorithmic level										
Visual components gradually improve mental model	•	•	•	•	•	•	•	•	•	•

Table 2. Some topics raised by the participants, ordered by their experience with predictive regression (P2 and P7 have low experience; P3 has medium experience; others have high experience).



#2: Use Consistent Colours

prices and uncertainty in the predictions. We evaluated who are active in different parts of agrifood; collecting quantitative data. In particular, we focused on the following four research questions:

- RQ1 Usability** : How user-friendly are the interaction features in our visual DSS?
- RQ2 Usefulness and needs** : How useful is our visual DSS for the needs of people active in agrifood?
- RQ3 Model understanding** : How does visualising uncertainty affect the understanding of the prediction model underlying our visual DSS?
- RQ4 Trust** : How does visualising uncertain predictions affect the trust in the prediction model underlying our visual DSS?

Our research contribution consists of extensively evaluating these four research questions from multiple perspectives. First, considering our prototype as a proof-of-concept, we evaluated the four research questions from the perspective of users who are active in different parts of agrifood.



Article

Visually Explaining Uncertain Price Predictions in Agrifood: A User-Centred Case-Study

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Abstract: The rise of ‘big data’ in agrifood has increased the need for decision support systems that harvest the power of artificial intelligence. While many such systems have been proposed, their uptake is limited, for example because they often lack uncertainty representations and are rarely designed in a user-centred way. We present a prototypical visual decision support system that incorporates price prediction, uncertainty, and visual analytics techniques. We evaluated our prototype with 10 participants who are active in different parts of agrifood. Through semi-structured interviews and questionnaires, we collected quantitative and qualitative data about four metrics: usability, usefulness and needs, model understanding, and trust. Our results reveal that the first three metrics can directly and indirectly affect appropriate trust, and that perception differences exist between people with diverging experience levels in predictive modelling. Overall, this suggests that user-centred approaches are key for increasing uptake of visual decision support systems in agrifood.

Keywords: visual analytics; visualisation; uncertainty; explainable artificial intelligence; decision support systems; mixed-methods; thematic analysis



Citation: Ooge, J.; Verbert, K. Visually Explaining Uncertain Price Predictions in Agrifood: A User-Centred Case-Study. *Agriculture* **2022**, *12*, 1024. <https://doi.org/10.3390/agriculture12071024>

Academic Editor: Maciej Zaborowicz

Received: 13 June 2022

Accepted: 9 July 2022

Published: 14 July 2022

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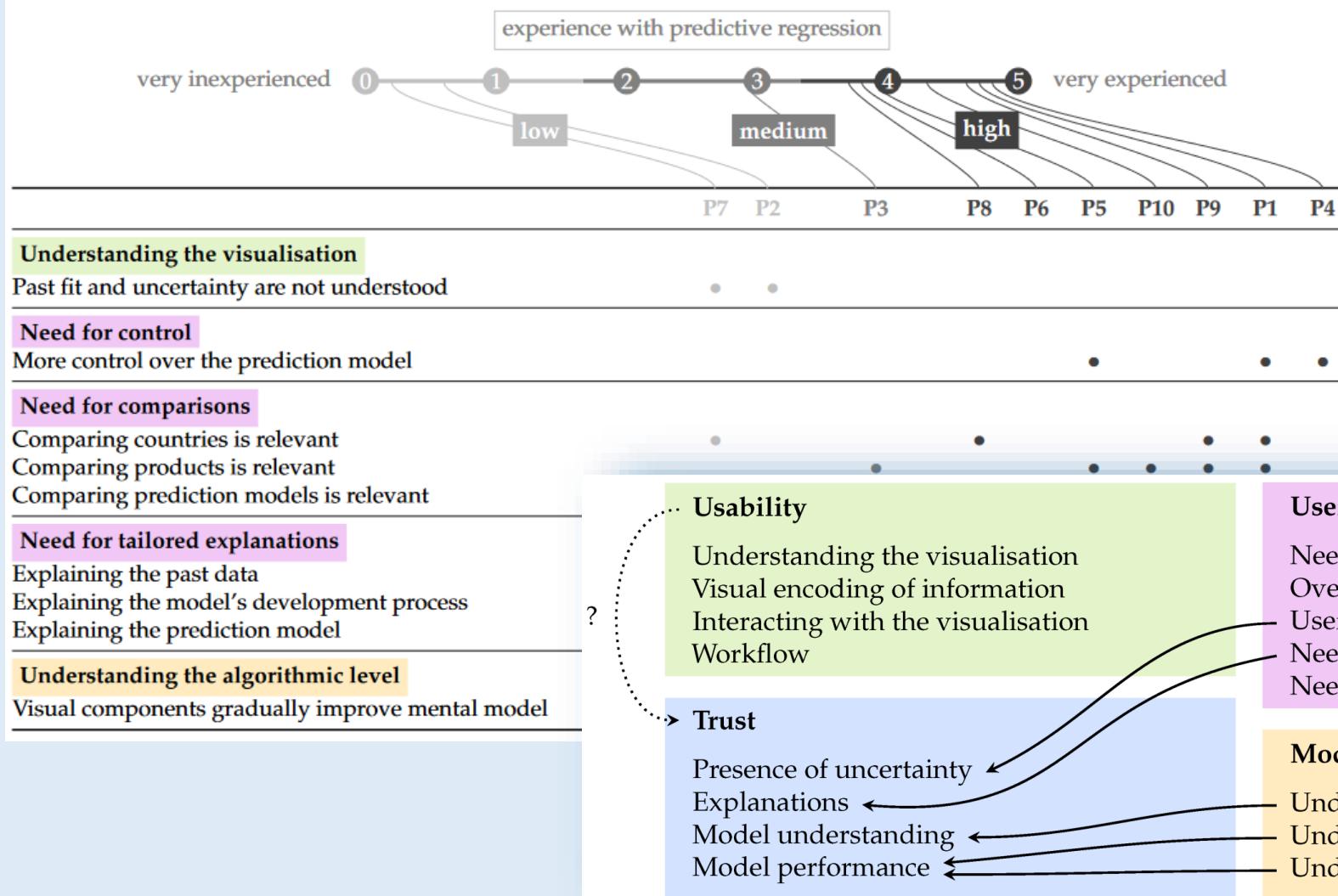
1. Introduction

Under the impulse of success stories in other domains, artificial intelligence and ‘big data’ are on the rise in agrifood [1], leading to promising research directions such as *Agriculture 4.0* [2] and the broader *Agrifood 4.0* [3], *precision agriculture* [4–6], and *smart farming* [7–9]. While the adoption of such technologies is still modest in real-life agrifood applications [10], it is expected that the wide availability of cloud computing and remote sensing [11] will further boost their spread [12]. To process the explosive amount of information in this era of growing digitisation and to make data-grounded decisions, agrifood stakeholders increasingly need the assistance of *decision support systems* (DSSs) [2] that facilitate learning and allow to modify decision processes by integrating domain knowledge, rather than systems that merely prescribe actions [13,14].

Yet, even though the need for DSSs in agrifood has been acknowledged for over two decades [13] and many prototypes have been proposed [2,15], the uptake of these systems has been limited so far. Parker et al. [16,17], Zhai et al. [2], and Rose et al. [18] discussed several reasons for this low uptake: user interfaces of DSSs are not always user-friendly and lack visualisations, DSSs are not necessarily relevant when they do not meet end users’ needs or decision-making styles, outputs often miss uncertainty representations, and end users often distrust DSSs with opaque underlying algorithms. In other words, developers of DSSs for agrifood face important design challenges such as increasing usability, guarding usefulness for end users, and raising appropriate trust in underlying decision models.

Tackling these challenges requires human-centred approaches, which lie at the core of *human-computer interaction* (HCI), an interdisciplinary field that connects computer science, social sciences, and technology-applying domains such as agrifood. Specifically, HCI studies how interfaces can be designed and tailored to specific end users or application contexts to improve user experience, for example [19–21]. Two subdomains of HCI specialise in visualising complex information and explaining artificial intelligence, respectively.

Table 2. Some topics raised by the participants, ordered by their experience with predictive regression (P2 and P7 have low experience; P3 has medium experience; others have high experience).



Participants distributed over the research groups

NONE (22), CONTROL (25), and CONTROL+IMPACT (24)

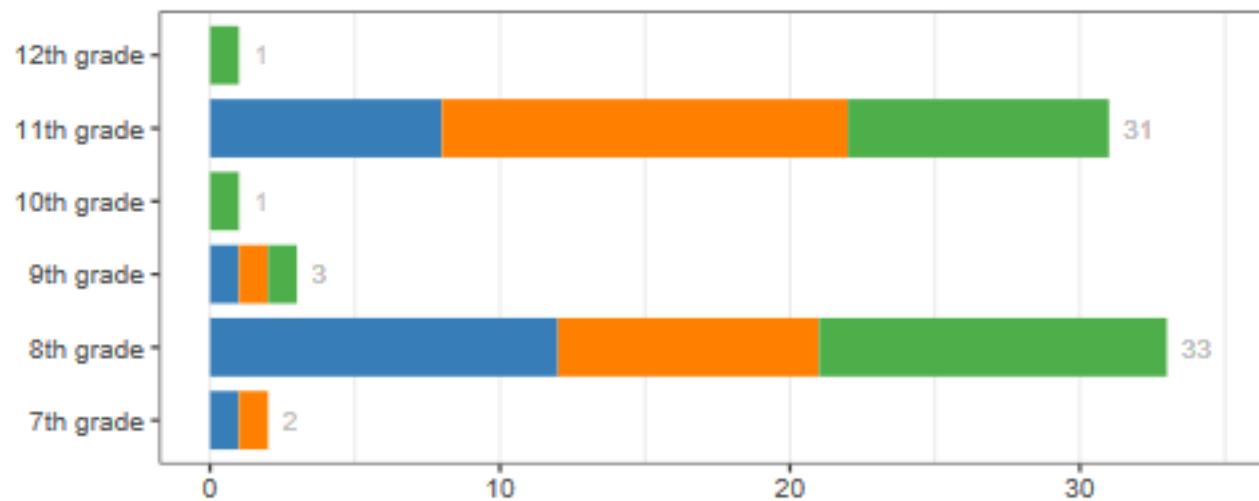
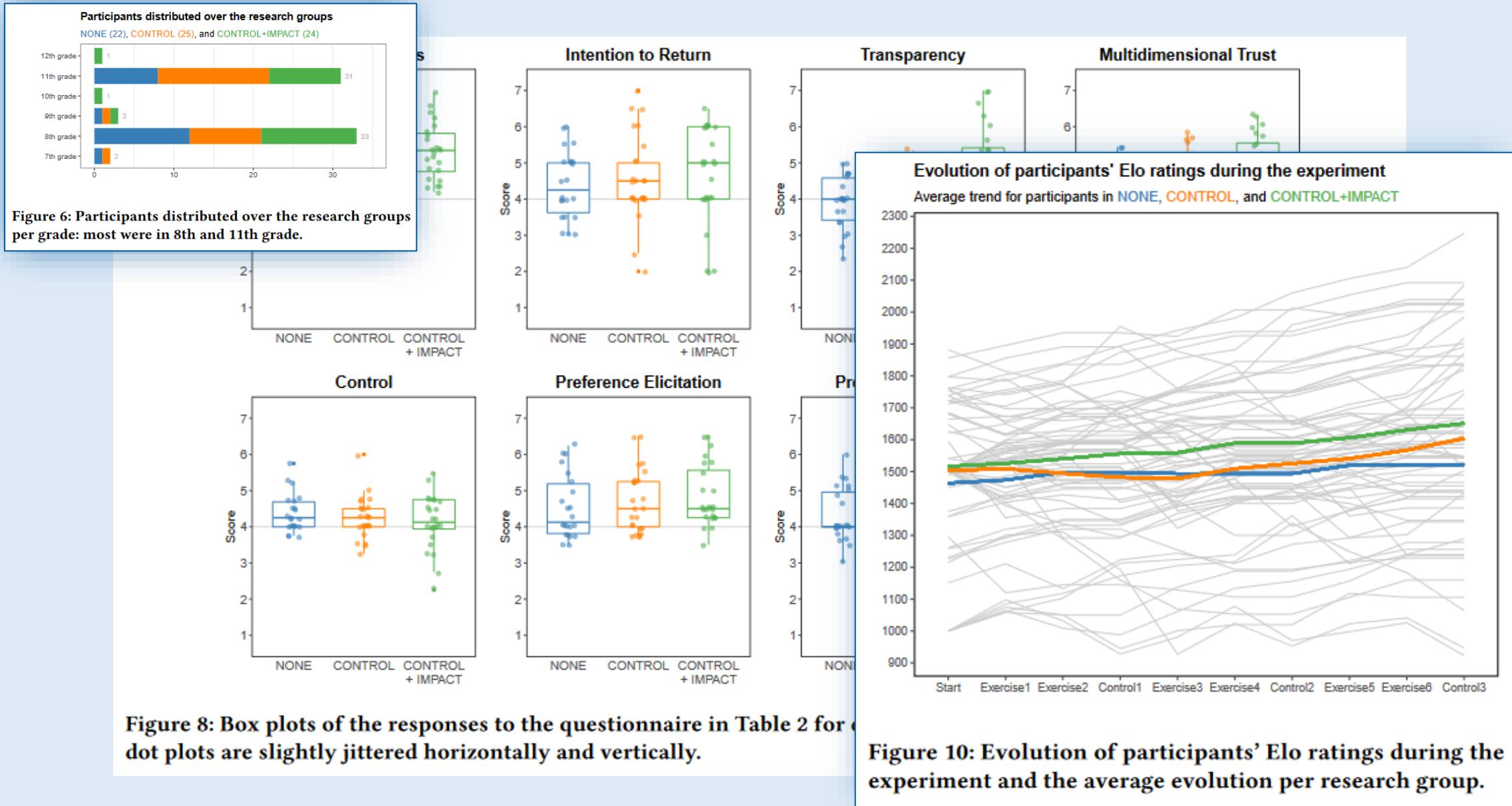


Figure 6: Participants distributed over the research groups per grade: most were in 8th and 11th grade.



#3: Suppress Less Important Information

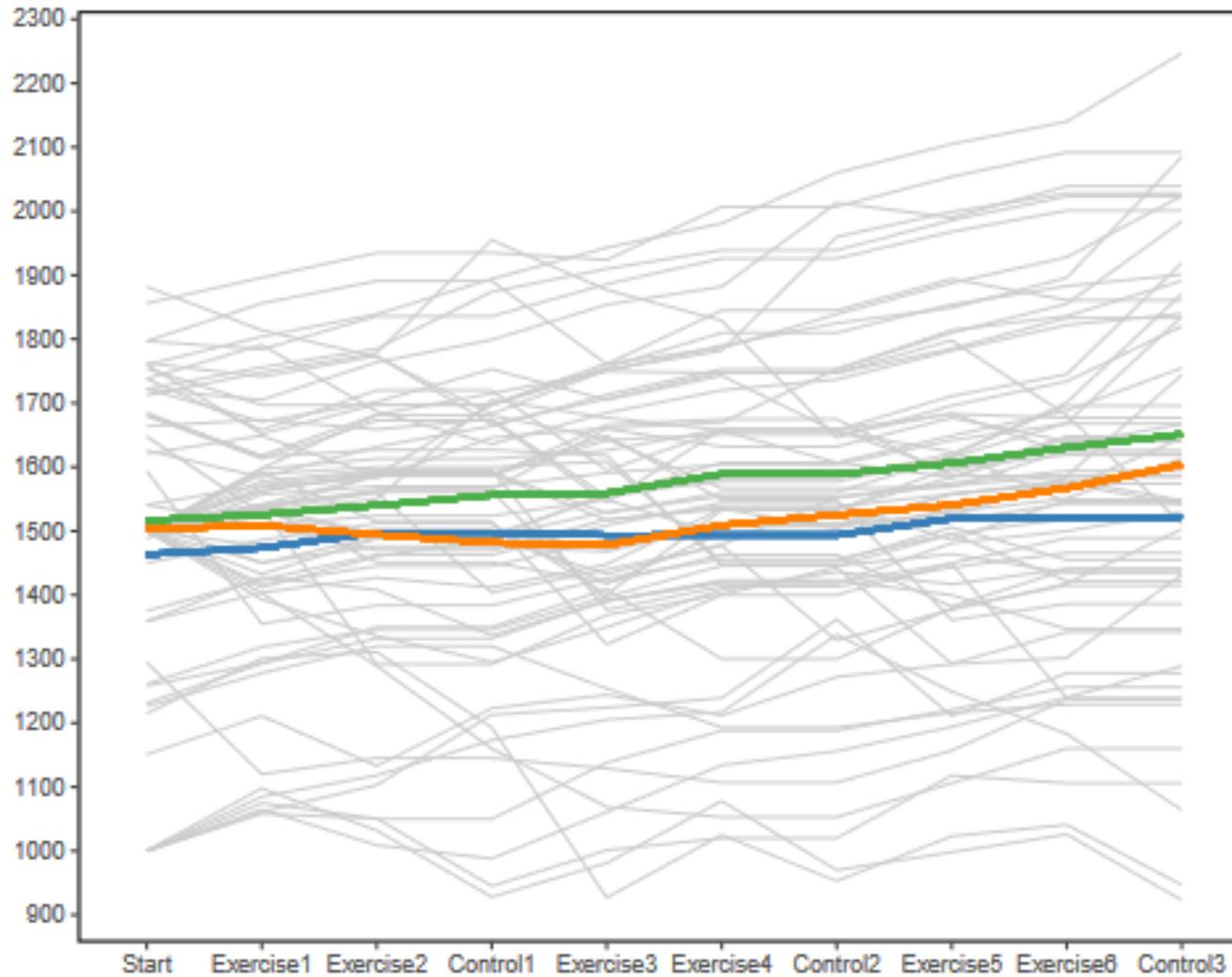
Table 1: Comparing the research groups with t-tests (Mann-Whitney U test for one-dimensional trust). Cells contain the effect sizes (second group mean minus first group mean).

	NONE vs. CONTROL	NONE vs. CONTROL+IMPACT	CONTROL vs. CONTROL+IMPACT
Benevolence	0.16 ($p = 0.263$)	0.61 ($p = 0.011$)	0.45 ($p = 0.035$)
Trusting beliefs	-0.01 ($p = 0.529$)	0.38 ($p = 0.042$)	0.40 ($p = 0.030$)
Transparency	0.29 ($p = 0.068$)	1.04 ($p = 0.000$)**	0.74 ($p = 0.002$)*
One-dimens. trust	0.00 ($p = 0.504$)	0.78 ($p = 0.017$)	0.78 ($p = 0.020$)
Multidimens. trust	0.15 ($p = 0.207$)	0.55 ($p = 0.009$)*	0.40 ($p = 0.039$)
Preference revision	0.33 ($p = 0.080$)	0.43 ($p = 0.030$)	0.10 ($p = 0.325$)

* $p < 0.01$, ** $p < 0.001$, non-significant results ($p \geq 0.5$) are greyed out

Evolution of participants' Elo ratings during the experiment

Average trend for participants in **NONE**, **CONTROL**, and **CONTROL+IMPACT**



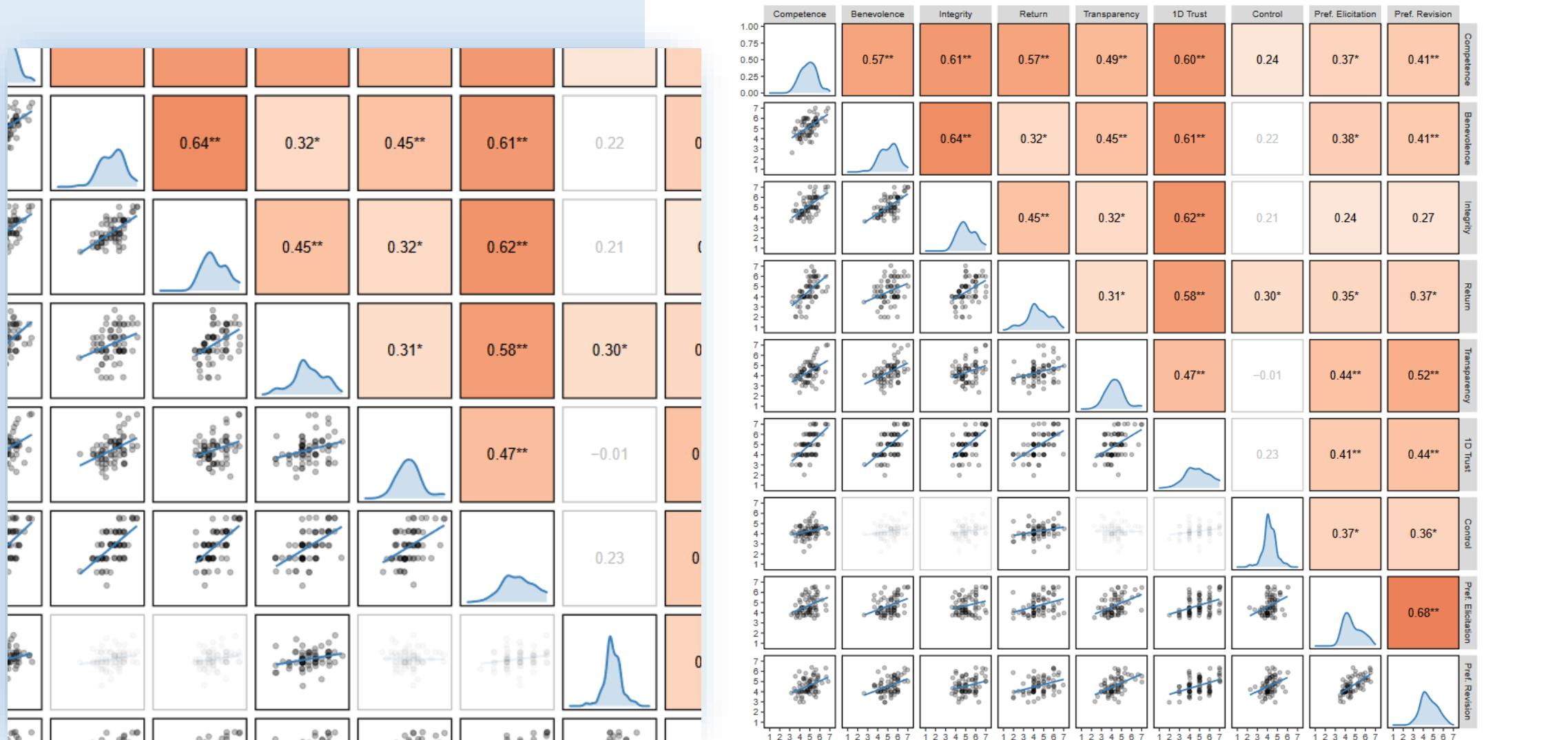
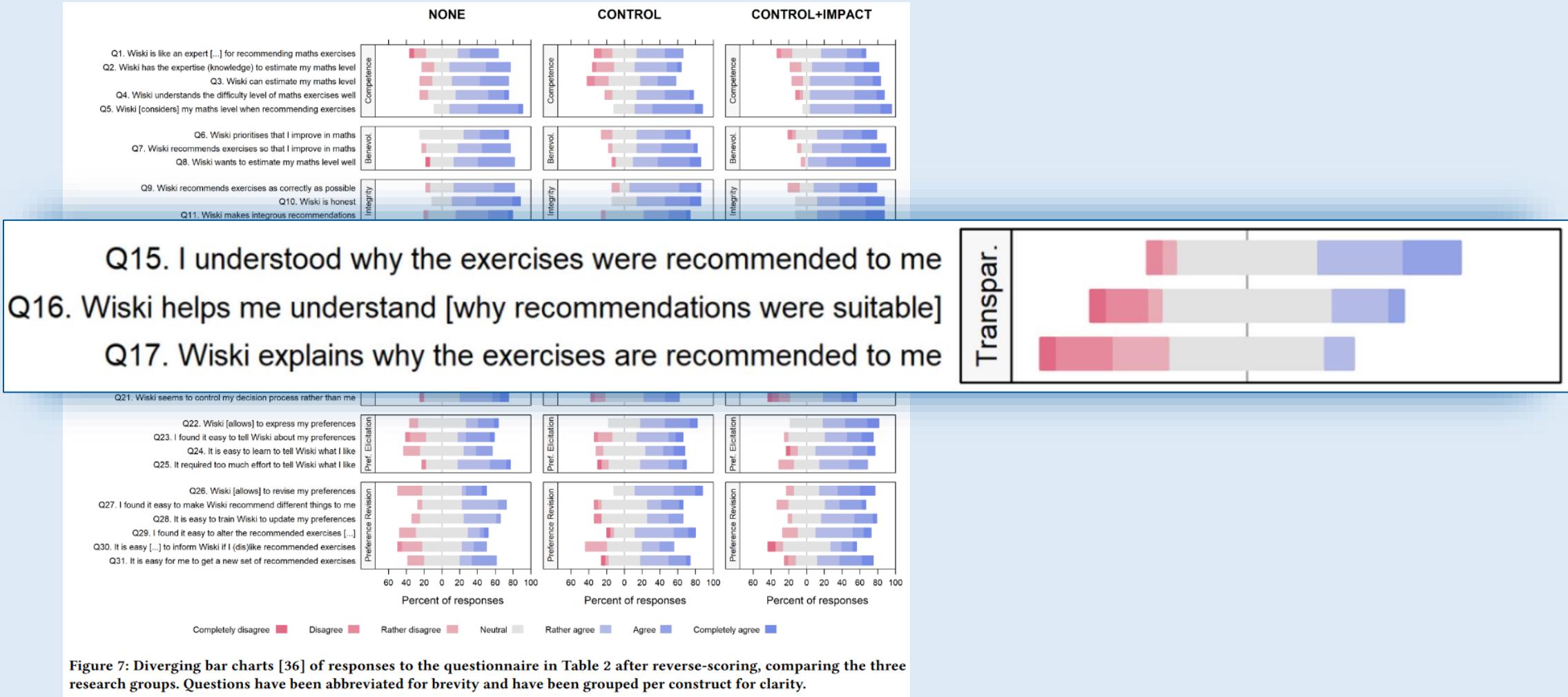


Figure 9: Relations between trust-related and control-related constructs. Lower triangle: dot plots with fitted regression lines. Diagonal: density plot of constructs. Upper triangle: correlations colour-coded by value ($*p < 0.01$, $**p < 0.001$). Non-significant relations ($p \geq 0.05$) are greyed out.

#4: Show the Actual Data



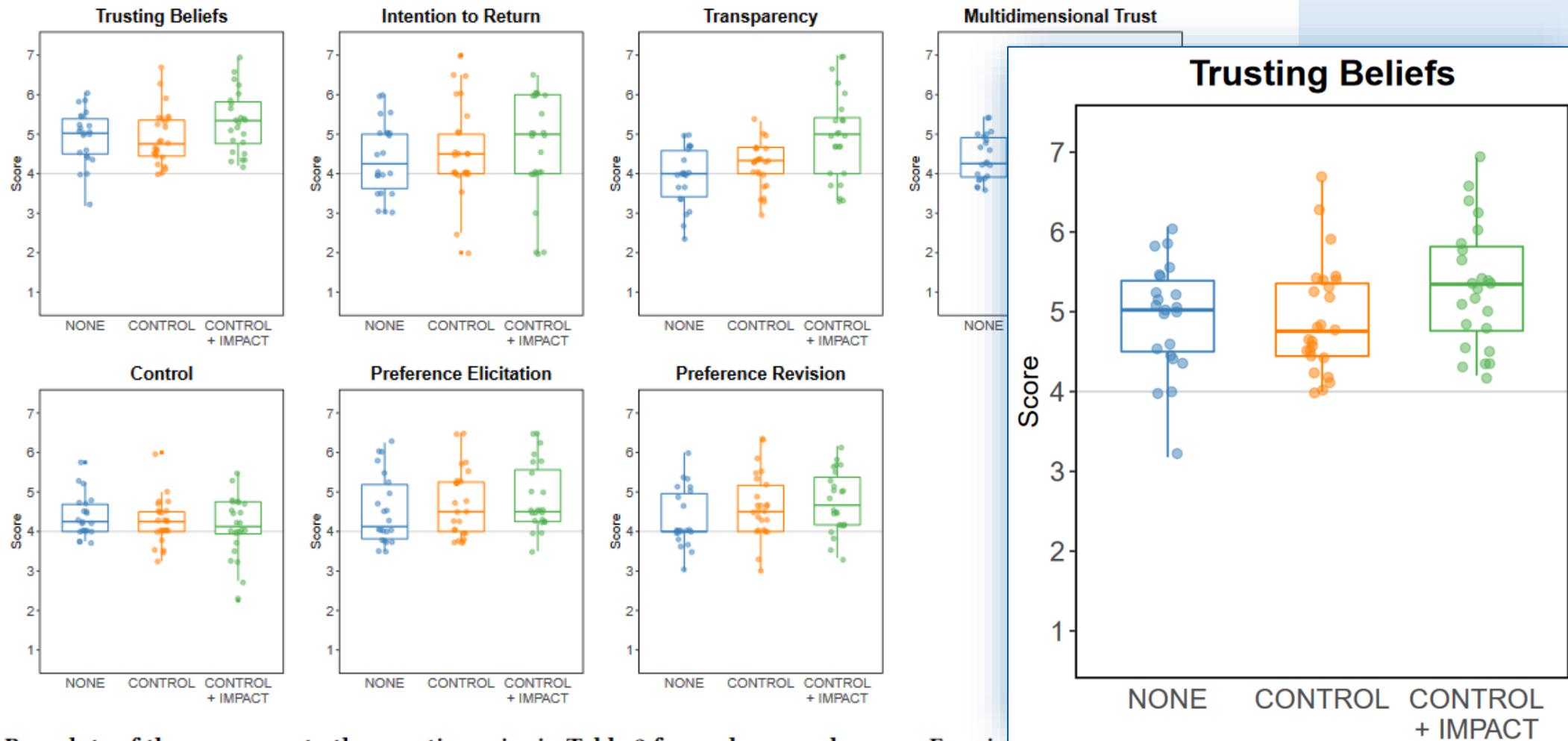
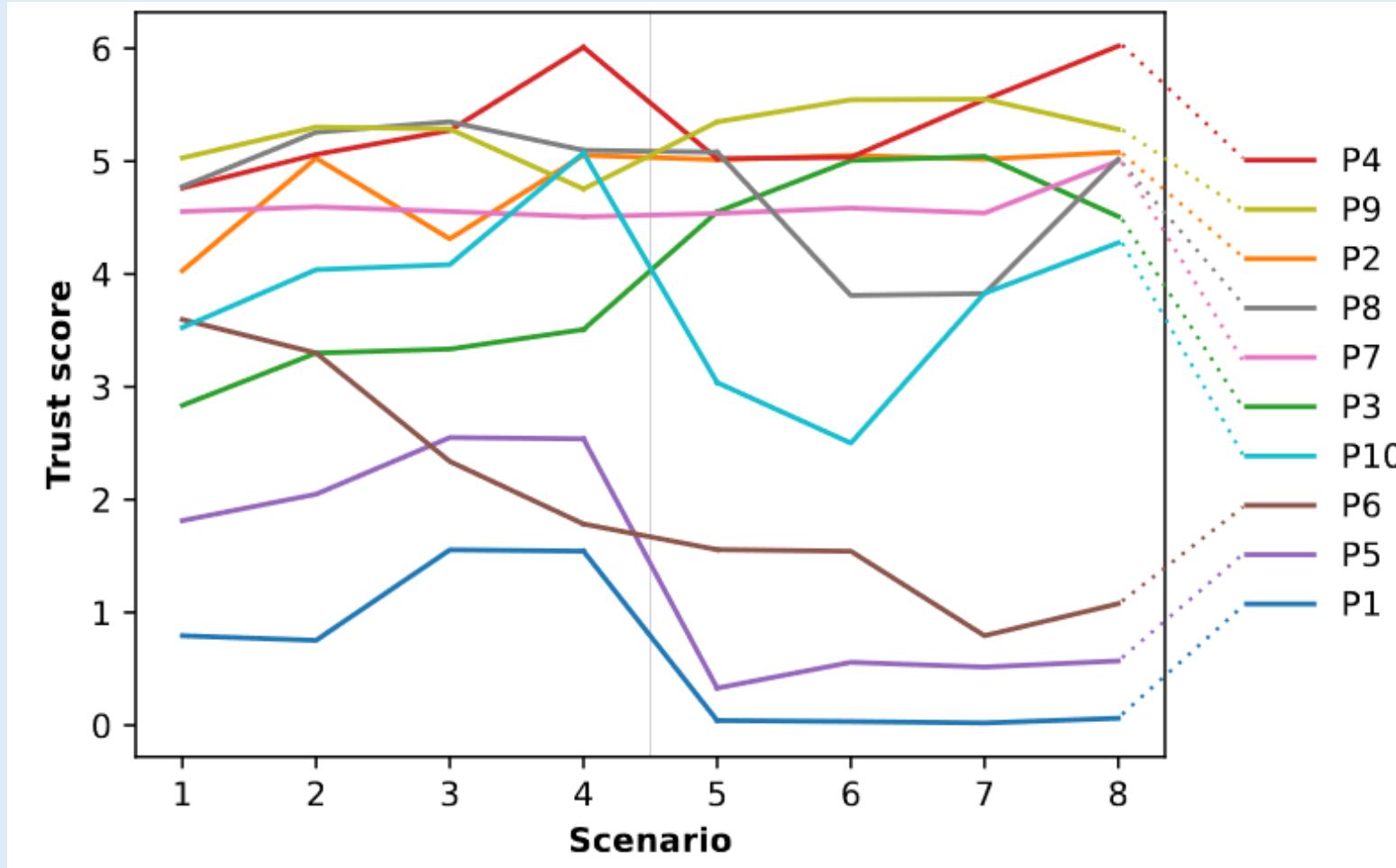


Figure 8: Box plots of the responses to the questionnaire in Table 2 for each research group. For visibility, dot plots are slightly jittered horizontally and vertically.

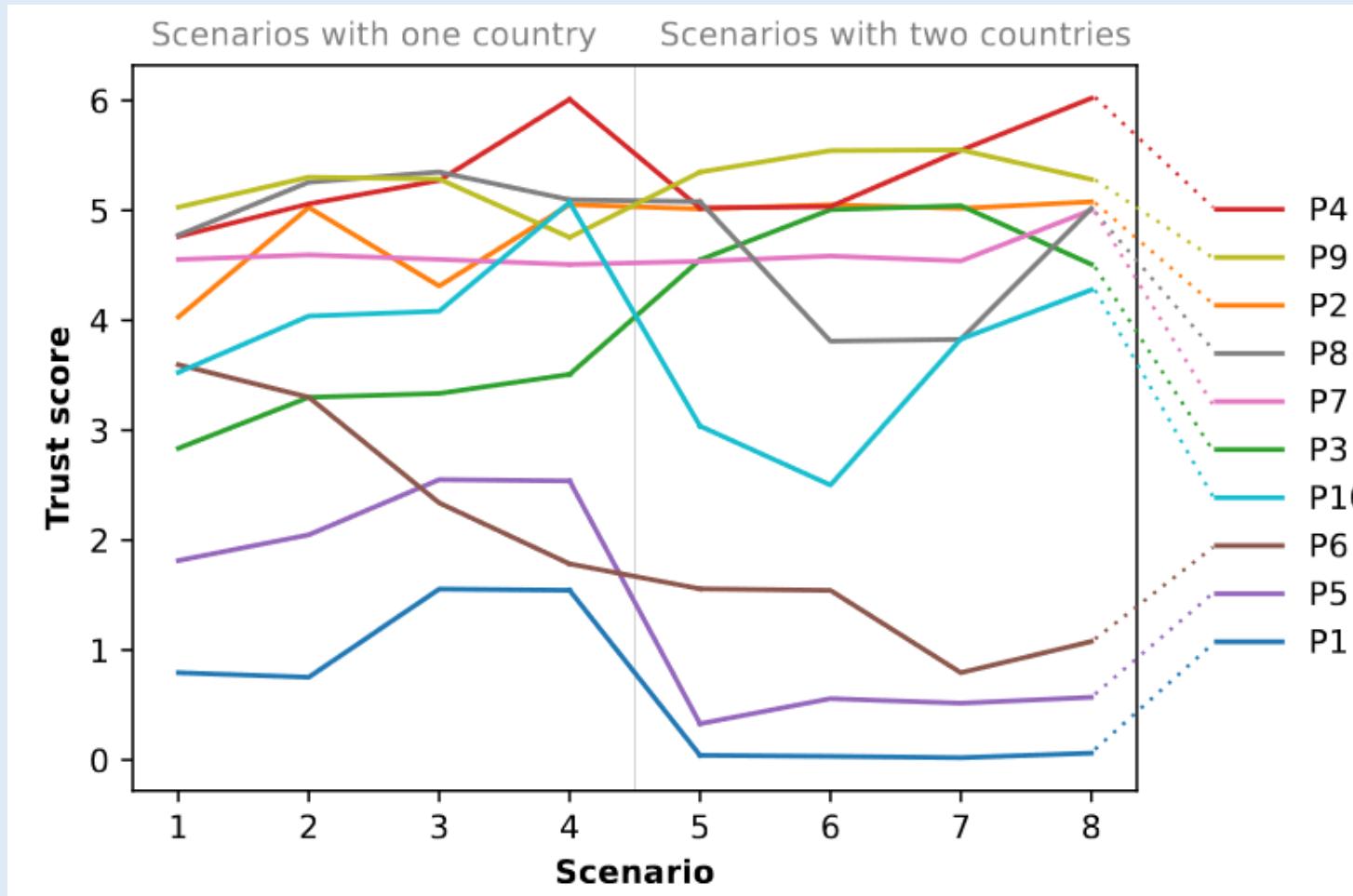
Jeroen Ooge, Leen Dereu, and Katrien Verbert. 2023. Steering Recommendations and Visualising Its Impact: Effects on Adolescents' Trust in E-Learning Platforms. In *Proceedings of the 28th International Conference on Intelligent User Interfaces* (IUI '23), 156–170. <https://doi.org/10.1145/3581641.3584046>

Nick Desbarats. 2021. I've Stopped Using Box Plots. Should You? <https://nightingaledvs.com/ive-stopped-using-box-plots-should-you/>

#5: Enrich Visualisations Meaningfully



#5: Enrich Visualisations Meaningfully



#5: Enrich Visualisations Meaningfully

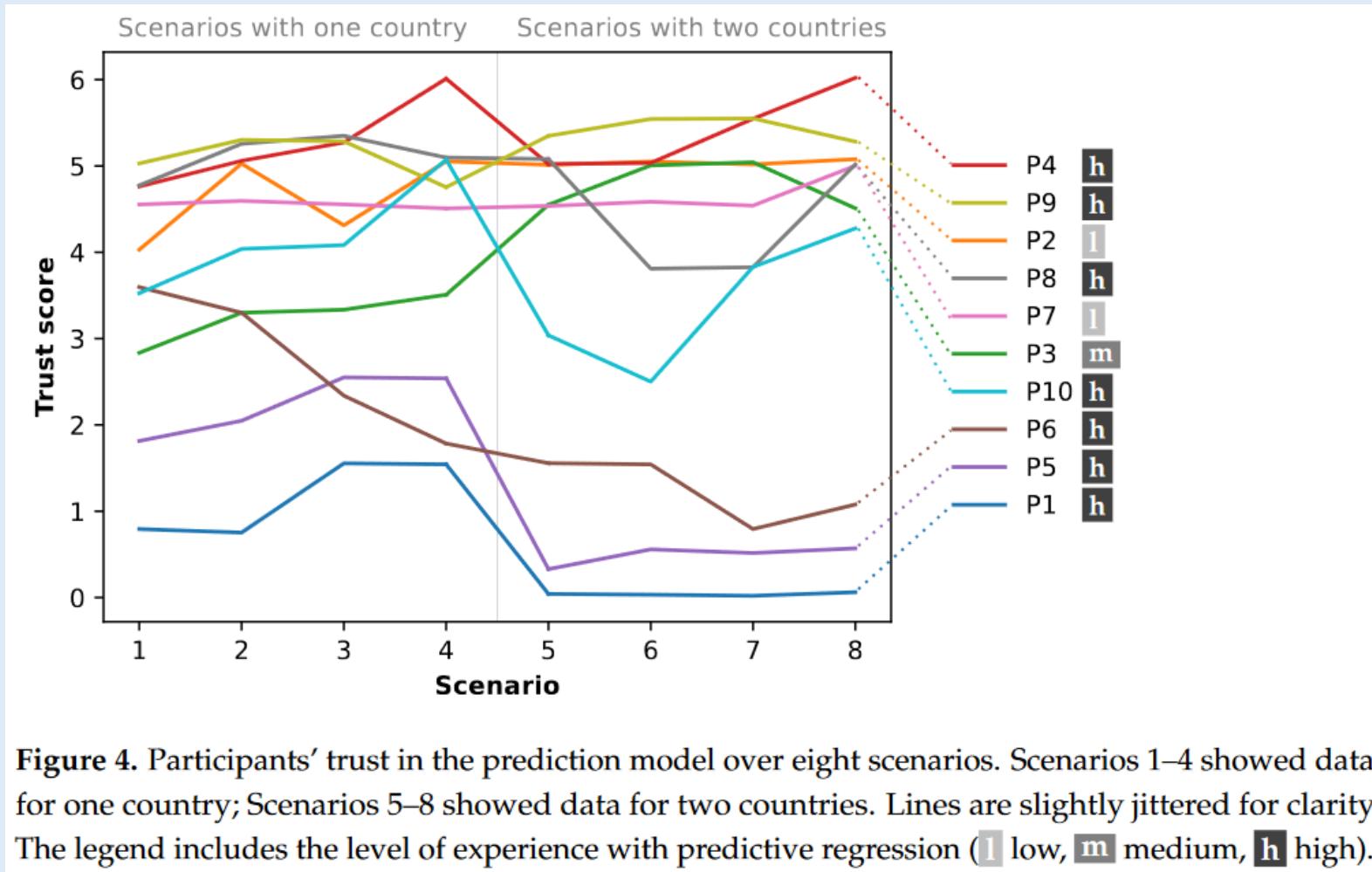
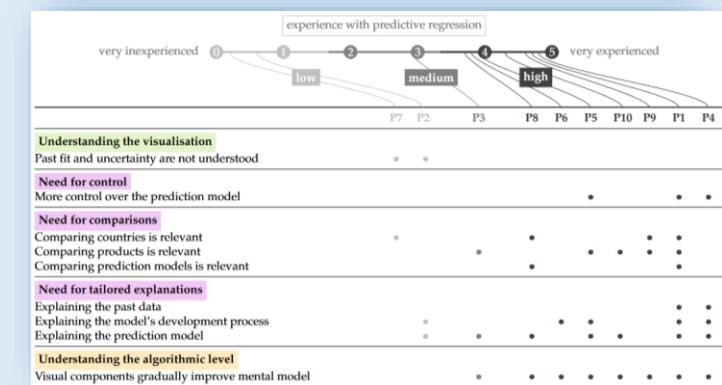
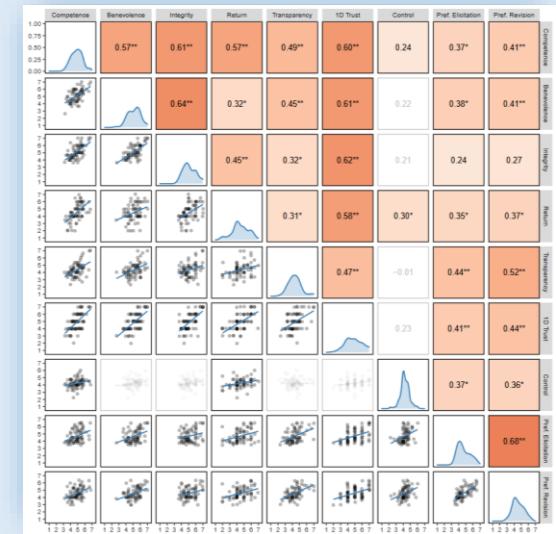
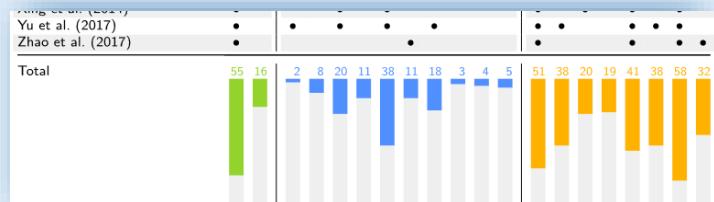
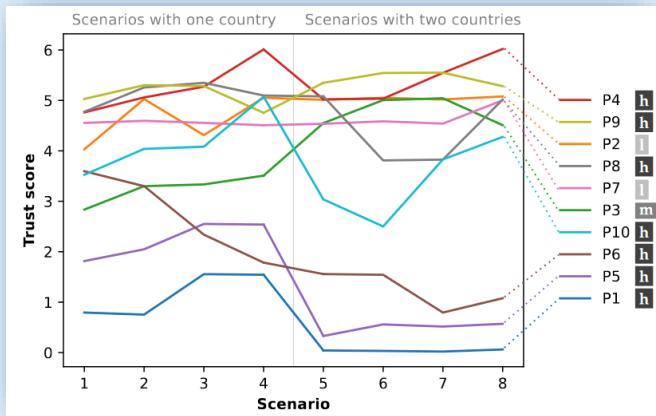
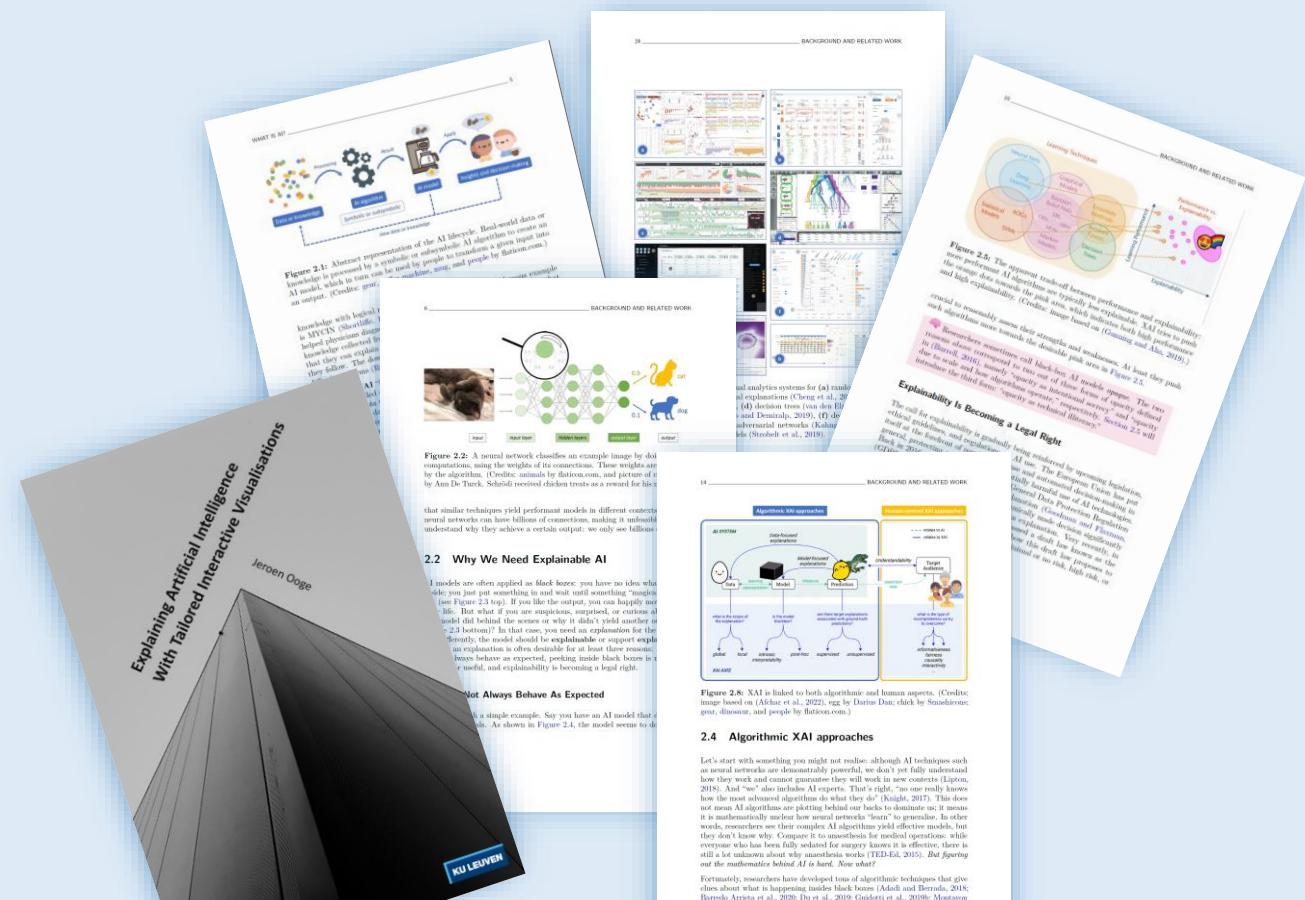


Figure 4. Participants' trust in the prediction model over eight scenarios. Scenarios 1–4 showed data for one country; Scenarios 5–8 showed data for two countries. Lines are slightly jittered for clarity. The legend includes the level of experience with predictive regression (**l** low, **m** medium, **h** high).

Break for Questions



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